

# Maple to Ivy

## **Background**

### *Why do I need admissions consulting?*

Acceptance rates at elite schools in the US currently range between 5 - 15%, compared to 10%-30% ten years ago. The heightened competitiveness of the highly selective college admissions process means you can't just rely on grades and rubrics anymore - meeting the competition won't beat it

Investing in your future education has never been so important, and admissions consulting is crucial to maximising your chances for success. If you truly thrive in an environment which values knowledge, academic consulting is an absolute prerequisite to gaining entry into your elite program of choice.

### *What is admissions consulting?*

Admissions consulting involves developing an actionable and strategic plan, which will allow you to achieve your undergraduate and academic placement goals. Through remote and in-person sessions, we match individuals with expert consultants, who are dedicated to developing a personalized and detailed roadmap matched to each student's needs. Throughout the entire application process, our consultants provides guidance, subject-matter expertise, motivation, and professional feedback.

### *What is different about Maple to Ivy?*

Unlike other admissions consulting groups based in the US, we specialize in admission success for Canadian students. Students applying from the US are naturally more aware of the demands of the university application process, and Maple to Ivy focuses specifically on bringing the Canadian student to this level and beyond. We are dedicated to building a future of leaders which fosters Canadian talent and intelligence, and also offer assistance to international students seeking a similar level of instruction.

Our consulting provides tailored direction, not a generic template. All of our consultants are alumni of Ivy League and elite US institutions, who have direct experience working with the admissions committees of these schools. They have a proven track record of providing invaluable insight into how the admissions process works, and what exactly is required from each student.

## **Main Features**

### *Heading for Features*

Realise your potential - so you can achieve it.

### *Subheading for Features*

The pathway to your academic future starts with a core goal, continues with key preparation, and finishes with an unmatched application.

### *Overall Strategy Development*

A personalized, tailored strategy is crucial to entry to all elite educational institutions. Without a plan of action, which includes responding to all criterias of the targeted university in a thorough and unique manner, you risk missing key elements essential to your overall application. Our expert consultation sessions provide consistent support at every stage of the process in order to maximise your admissions success.

### *Academic Planning*

Focusing your application on your academic abilities and potential is of major importance when applying to elite universities. We make sure that your knowledge and passion is clearly demonstrated in your application, by examining the precursors of your course and determining the optimal approach in terms of course requirements, and how to best present your academic history and rigor.

### *Essay and Personal Statement*

You are more than an application number, and the personal essay is your chance to showcase why you are the most suitable student for your chosen course. Maple to Ivy provides comprehensive guidance on the personal essay writing process, from initial brainstorming to the revised draft, and are committed to highlighting and illustrating your finest and most appropriate qualities.

### *Standardized Testing Strategy*

In order to be considered for your course, standardized test scores need to reflect your level of academic competency and ability. We develop achievable strategies to ensure you score in the top ranges in your area, and track your progress leading up to tests such as the SAT, ACT, and SAT IIs.

### *Extracurricular Planning*

Elite and Ivy League colleges value more than just remarkable academics, and consider other elements of your extracurricular life such as demonstration of leadership and prowess in sport or music. Our consultants are experts in identifying and leveraging your strengths and passions necessary to create a unique, impactful application which will distinguish you from the competition.

### *Interview Preparation*

Interviews are often the most crucial and final step of your application, and it is vital you are prepared to express and present yourself in front of an Ivy League interviewer. Our consultations include realistic, challenging mock interviews which allow you to draft confident and relevant responses in advance.

### *Financial Aid & Scholarships*

Many international students are deterred from applying to US schools due to the significant increase in fees involved. However, generous financial aid and scholarships are available to help you fund your educational goals, and we provide expert advice and knowledge of these avenues to determine your eligibility.

## **Secondary Features**

### *Resume and CV*

Capture your achievements to date in a succinct resume. Our consultations include professional guidance on what work to include in your CV to strengthen your profile and highlight your application suitability, from draft to final copies.

### *Letters of Recommendation*

External validation for the merits of your achievements, from reputable and reliable sources, can massively boost your academic candidacy. Our consultants shortlist the strongest recommendations and advise how to best obtain the best letters of recommendation.

### *Athletic Recruiting*

If your love for sport is something you plan to leverage in the future, making your target university aware of your athletic abilities can significantly improve your application. US elite institutions value athletic achievement, and are always ready to recruit new talent into their ranks.

### *Final CTA*

Positioned at the helm of international education consulting, Maple to Ivy is dedicated to fostering your skills in a strategic and effective manner, paving the way to a 95% admissions application success rate. Book a free consultation to springboard your next life chapter.

### *Who are our consultants?*

Our consultants consist of alumni from elite US schools, from Harvard to Princeton. We match each student with the most suitable assistant, who has direct experience with the admissions process of your selected institution.

### *The Maple to Ivy Approach*

We aim to provide limitless opportunity to a diverse range of students who excel in the field of academia, and pride our techniques in combining technology and consulting in order to reach our audiences. Our consulting conferences are available 24/7, allowing every student to benefit from virtual expert support in a convenient, efficient manner.

## **Description of Consulting Packages**

### *Standard Package*

Our most popular option, the Standard Package, fulfils all candidacy needs. Ideal for those seeking to maximise their admissions success, this package includes monthly consultation sessions, twice a month, with an assigned expert assistant over the course of one year, as well as consistent application updates and improvements throughout the process.

### *Premium Package*

Our elite option provides an all-encompassing consulting approach for the truly dedicated and committed student, and includes everything in the Standard Package with the addition of unlimited communication access to our consultants throughout the year