

The Expanse Proposal Herzog & Company

Gadgets & Gizmos!

In this digital piece, we'll ask the cast and crew – what's your favorite piece of *Expanse* technology? Do they love the Mag Boots? The bone density injections?

We'll highlight their answers by showing series clips of *The Expanse's* exciting gadgetry. This piece will be full of flashing lights, communication screens, and spaceships zipping along the solar system! Really painting the full picture of how technologically advanced *The Expanse* universe is.

We can also talk with the production designer and VFX supervisor about what went into designing and creating the technology.

To button up the piece, we can really pump up the action by showcasing the most complicated piece of technology yet – the protomolecule in its various exciting, yet terrifying, forms!

That Was Then, This is Now

Everyone loves a little refresher when the next season of their favorite show comes out. In this social piece, we're doing fans a solid by recapping the last season and giving them the launch point for season 4.

All of the cast will tell fans where we last saw their characters, and in what circumstances they find themselves now in this new season. We'll highlight the cast interviews with series clips and BTS footage!

Adapting The Novellas

The Expanse series is based on the novellas by James S. A. Corey – this is where a lot of the TV series loyal fan base started! In this piece, we'll talk to the author himself about the adaptation process of turning his work into a TV series.

We'll also talk to department heads, cast, and other crew about what the novellas mean to them and how Corey's incredibly smart, original work was easily transferred to screen.

Gold Rush PSA

Like the cheesiest infomercial you've ever seen, we're creating a fake PSA about how to safely travel and maneuver through the ring universes. A salesperson with a blindingly white smile walks us through the different safety measures.

- "Make sure to have your safety code handy to transmit to the UN!"
- "Always travel the designated safety limit."

We'll end the piece with the warning of protomolecule technology – something that might be waiting for you on the other side of the rings. We'll highlight this warning with clips from the series that demonstrate just how dangerous the protomolecule can be.

The message will be clear – you travel through the rings at your own risk!

Rocinante Family

Despite racial tensions in *The Expanse* universe, Holden, Naomi, Amos and Alex have found love for each other and formed a family.

In this heart-warming piece, we'll talk to the cast about how the *Rocinante* crew members have formed irreplaceable bonds with over the course of their adrenaline-pumping adventures together. We'll highlight their sound bites with series clips of times where they all narrowly escaped death, to the heartwarming moments that demonstrate their family dynamic.

This piece can either exist as a long featurette or as individual character pods for social media platforms.

The Protomolecule

From the first season of *The Expanse*, the protomolecule alien technology has wreaked havoc everywhere in the universe. In this featurette, we'll fully explore the protomolecule in all its forms that we've seen thus far – from the protomolecule-human hybrids to Joe Miller's consciousness.

To add an interesting twist, this piece can be narrated by Joe Miller himself – the character arguably most affected by the protomolecule technology.

We'll create a dark, foreboding tone by demonstrating how the protomolecule is only becoming more and more powerful. With no way to control it or stop it in sight.

To conclude the piece, we can make a quick teaser montage of protomolecule technology in this upcoming season. More protomolecule dangers are on the horizon...

Amazin' Amazon!

The fan's voices rang out from every corner of the Internet. Amazon heard and responded to their call! For this social piece, we're talking to fans, cast, crew, and the folks at Amazon about this incredible triumph for *The Expanse* fans.

We'll use screen grab graphics from the infinite online efforts the fans put forth, commentary from the cast about how proud they are to be a part of the series, and hear from the executives at Amazon themselves about why they rescued this epic show that's loved by so many.

For an optional tonal twist, we can direct this piece as if it's a true crime documentary about the cancellation of the show. The cast and crew can melodramatically narrate their thoughts/feelings on the show's cancellation. We'll walk through the "evidence" that is the fans' efforts to be heard. Highlight set backs that fans experienced with ominous music. Finally, we'll end with the triumphant moment (May 25th, 2018) when Jeff Bezos announced Amazon would be picking up the series. Three cheers for Amazon – hip, hip, hooray!

Tribute to The Expanse Fans

The devoted fans of *The Expanse* pulled together and saved the series! We want to give them a tribute to say thank you.

The cast and crew will give heartfelt to-camera thank you's to their loyal, passionate fan base and let us know just how much their support means to them. We'll also use screen grab graphics from the online campaigns and news articles that demonstrate just how hard the fans worked. And man, oh man – these fans really got [creative](#)!

We really want fans to feel the love, and they'll hear it straight from their heroes!