

#3

# BECAUSE FINANCIAL HELP IS AVAILABLE

YOU MAY QUALIFY FOR:

- LOWER MONTHLY RATES
- LOWER OUT-OF-POCKET COSTS



#2

# BECAUSE IT'S THE LAW

AFFORDABLE CARE ACT

YOU CAN ONLY STAY ON YOUR PARENTS' PLAN UNTIL AGE 26  
YOU MAY FACE A TAX PENALTY IF YOU DO NOT HAVE HEALTH INSURANCE



Protect yourself from the unexpected.  
Sign up for your health plan today!

[ibx4you.com/zombie](http://ibx4you.com/zombie)

1-844-554-4108

PRSR  
FIRST CLASS  
U.S. POSTAGE  
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Independence 

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# TOP 5 REASONS YOU NEED HEALTH INSURANCE



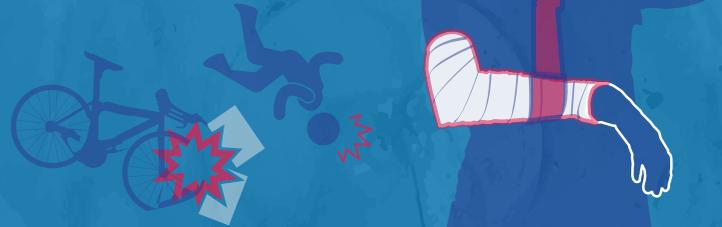
#5

BECAUSE  
YOU LIKE  
TO HAVE  
FUN



#4

BECAUSE  
ACCIDENTS  
HAPPEN



#1

BECAUSE  
YOU NEVER  
KNOW WHAT  
WILL HAPPEN  
NEXT...



Want to see what happens to this guy?  
[ibx4you.com/zombie](http://ibx4you.com/zombie)

It's time to choose  
a new health plan

Sure, zombies are a stretch, but you need health insurance. And now that you're turning 26, it's time to choose your own plan. Independence Blue Cross has plenty of affordable plans for you to choose from, and we'll even help you pick the best one for you. Plus, you may qualify for help in paying for your health coverage.

Don't wait until your coverage ends — sign up by <month day> to ensure continuous coverage!

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