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FOR IMMEDIATE RELEASE

**HEMP INDUSTRIES ASSOCIATION SET TO HOLD ANNUAL
CONFERENCE FOR 25th ANNIVERSARY YEAR ON NOVEMBER 2-5 IN
LOS ANGELES**

AS 2018 FARM BILL MOMENTUM RISES, HIA IS 'CHARTING THE COURSE'

October 9, 2018 – Los Angeles, CA– The Hemp Industries Association, a 501(c)(6) non-profit dedicated since 1994 to the education, equality, and expansion of industrial hemp, will hold its annual membership-only general meeting on November 2nd followed by the conference and tradeshow open to all on Saturday, November 3rd through Monday, November 5th in Los Angeles. Now in its 25th year, the HIACON convention will feature eight education tracks including: Retail & Market, Health, Product Innovation, Law & Policy, Standards & Regulations, Processing, Agronomy, and Plant Genetics. The highly-anticipated event, held at the Hilton Los Angeles Airport, will bring together over 400 attendees (cultivators, stakeholders, buyers), more than 55 speakers and industry thought leaders, and hemp and CBD-focused sponsors like this year's presenting sponsor **Charlotte's Web**, premier sponsor **GenCanna** as well as others like US Hemp Roundtable, CV Sciences, Hoban Law Group, Functional Remedies, Cannopy Corporation, International Hemp Solutions, Dr. Bronner's, Made by Hemp, Bluebird Botanicals and KlerSun. It will also offer a vape lounge and gourmet hemp-infused foods during the Awards Dinner. In conjunction with allied organization, US Hemp Roundtable, HIA is also gearing up to reveal major accreditation news during the event.

The 4-day, appropriately themed, Charting the Course convention is set to kick off on Friday, November 2nd with its annual members-only general meeting. HIA members are actively involved in farming, processing, hemp research, product development, manufacturing, distribution, marketing, and education both nationally and internationally and have been leading the charge for now a quarter century. Following opening day, the event shall feature a Retail-

focused Exhibit Hall Day on Saturday, November 3rd open to the public. The convention will continue exhibitions, keynotes and eight educational tracks Sunday through Monday, November 5th. Keynote topics range from regenerative agriculture, quality assurance for hemp derivatives and international market potential and mainstreaming beyond CBD. Other hot topic discussions include: Hemp in Space, the future of U.S. hemp, Cannabis and hemp genomics, expanded talks of the 2018 Farm Bill and a 25th anniversary panel.

“I’ve been attending and participating in HIACON since 2013 and this event has grown significantly year over year just like the hemp industries,” said HIA Executive Director Colleen Keahey. “We want people to take advantage of the open exhibit hall day on Saturday, November 3rd and come hear insights shared by industry leaders. We are excited that we are in a position where we can tell folks who want to attend the full event they need to register before it sells out. It’s a great problem to have!”

The presenting sponsor of this year’s event is Charlotte’s Web by the Stanley Brothers, a member of HIA since 2015. Charlotte’s Web’s mission is to improve life. Charlotte’s Web proudly grows non-GMO hemp genetics by the Stanley Brothers on family farms, and turns them into premium health & wellness whole-plant hemp extract and botanical products. To further strengthen this mission, Charlotte’s Web supports the non-profit, the Realm of Caring, to advance cannabinoid research, resources and education for those in need of cannabinoid therapies.

For press-related inquiries including on-site press passes, please email:
amanda@grayscalemarketing.com.

For more information on Hemp Industries Association, please visit www.theHIA.org or email:
info@theHIA.org.

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The Hemp Industries Association (HIA) represents the interests of the hemp industry and seeks to advance the hemp economy and educate the market for the benefit of our members, the public, and the planet. More information about hemp’s many uses and hemp advocacy may be found at www.TheHIA.org