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## **READY-TO-WEAR AND HAUTE COUTURE** **PARISIAN JUMPSUIT BOUTIQUE SET TO OPEN** **ITS DOORS IN DERBY**

August 13, 2018 – Shelton, CT– Prêt-à-Porter and Haute Couture line, Likoba® Jumpsuits –which soft-launched in the fall of '16 – is fashioned to open its flagship boutique on Saturday, Sept 8<sup>th</sup> just in time for Fashion Week. The Chanel/France-inspired boutique will be located at 25 Elizabeth Street in Derby, CT. The store opening will kick off at 2pm and feature a ribbon cutting by the Great Valley Chamber of Commerce at 3pm.

Likoba® is the only boutique of its kind focused only on high-end jumpsuits. The award-winning, one-piece jumpsuits made of Wools, Jacquards, Gabardine, and Tweed blends are pre-selected entirely in Paris by founder, Cameroon-born, France-raised, Agathe Ngo Likoba. The debut shop will also offer men's accessories and botanical cosmetics at the Elizabeth Street location.

“Elizabeth Street, to me, invokes the feeling of Williamsburg, Soho, and Bruges. Derby itself has the fashion feel of Paris, the romantic elegance of Bruges, and the architecture of Derby, UK,” said Likoba. “What better place could I open the flagship store? It’s home of the famous corset and hoop skirts plus the people are warm and the businesses are thriving.”

Agathe, who spent time in Cameroon, Paris, Venice, and Bruges before settling in New York City and Connecticut, recently scooped up Atlantic City Fashion Week Best Designer of the year and countless other nominations for her feminine jumpsuits. Her personal experience with ballet at an early age led her to “find her femininity” through the art and leisure of watching swans at a Besançon park. The grace of the bird birthed the Likoba® logo, a poised swan silhouette – now adorned in 24K gold on every piece. Mixing 50s inspiration with modern florals and the sadly antiquated idea of hatted

women at polo games; Agathe combined her vision with inspiration from style icons such as Jacqueline Kennedy, Coco Chanel and Sophia Loren.

Agathe designed each pattern and prototype in Paris and launched the brand online alongside Likoba® cosmetics in 2016. “Online isn’t really the best place for high fashion. It’s time to have a physical presence where I can really connect with my customers in a more intimate space,” Likoba said. “These are highly-personal, often customized pieces and I want to know my buyers on that level.”

Agathe’s nonstop philanthropic involvement – which includes Unicef, United Nations, Wounded Warrior and a myriad of Shelton, CT nonprofits— has inspired her to continue to give back through the store. The Likoba boutique will offer designer showcases to up-and-coming student designers, internships for high school and college credit as well as “Day in the Field” opportunities for local elementary and junior achievement, which Agathe has been involved for the past three years.

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For store hours or more on Likoba®, email [info@Likoba.com](mailto:info@Likoba.com).  
For press-related inquiries, email [theamandainblack@gmail.com](mailto:theamandainblack@gmail.com).