

Amber Beverly Hills FAQs

What is the difference between a facial moisturizer/cream and a facial oil serum?

Facial moisturizers are meant to deposit moisture and hydration into your skin, whereas facial oil serums help deposit moisture and nutrients. Moisturizers have larger molecules than serums, which means that a moisturizer will not penetrate the skin as deeply as a serum will. The main reason you would want to use a facial serum is to get added nutrients into the deeper layers of your skin that a regular moisturizer is not able to reach.

What is the difference between a facial oil and a facial oil serum?

A facial oil adds hydration and nutrition to the skin, but a facial oil serum has even more added benefits and properties such as brightening, anti-aging, skin tightening, exfoliating, a glowing complexion, etc.

So, would Amber Beverly Hills be considered a facial oil or a facial serum?

Amber Beverly Hills is a facial oil with the multi-correctional performance and penetrability of a serum. It can be considered a facial serum because it contains active botanicals (infused extracts), which are extracted from the world's most nutrient-dense plants. Because of this, it allows our skin to easily recognize this nutrition as its own. The active botanicals in the serum also address skin nutrition from a foundational level to prevent moisture loss, retain hydration, and provide anti-inflammatory benefits.

Is it worth the price?

Yes! One reason being that this serum can replace multiple products in your beauty cabinet. Because a serum often contains ingredients such as Vitamins C & E, retinols, antioxidants, active botanicals, and more, it offers vastly more benefits than a facial cleanser, toner, moisturizer, cream, etc. combined. It's also designed to penetrate and treat various skin conditions such as redness, dehydration, lack of firmness, wrinkles, dark spots, and dull skin by nourishing, replenishing, and rejuvenating your skin. A little goes a long way - not to mention the amount of time you'll be saving during your skincare routine!

If I have oily skin, why would I want to put more oil on my face?

The amount of oil production in your skin is often indicative of your skin health and what your body is saying it needs or doesn't need. For example, if you have oily skin, this is usually your body's way of saying it doesn't have enough oil so it makes an overproduction of it. It's very important to balance the oils on your face so your skin doesn't become too dry or too oily. If your skin is very oily, a serum such as Amber Beverly Hills can help regulate oil production while still providing adequate hydration.