

Submission Guidelines for Contributors

What We Are Looking For

At Provident Trust Group we are always looking for educational features that will help consumers make informed decisions about their financial futures. These features can help individuals determine whether or not to start the journey into the world of alternative investments. Current and prospective customers, financial and banking industry experts, journalists and other outside parties are encouraged to submit educational features as they relate to financial investing and our services specifically.

What We Don't Want

Submissions must not include financial, legal or tax advice or solicitation.

Channels

Educational features may be considered for use on some or all of the following channels:

- Provident Trust Group E-Newsletter (more than 10,000 subscribers)
- The Provident Trust Blog
- Provident Trust Group social media outlets
- NuWire (more than 100,000 unique monthly visitors and more than 10,000 newsletter subscribers)

Just So You Know

We cannot guarantee coverage or that your submission will be used on all mediums. However, our department will notify you if we choose to publish your material. You will work directly with a member on our marketing team. You are responsible to ensure all content provided is accurate. Please include sources for all factual information in your original submission.

And Then There's Compliance

To provide compliance with our company standards, the department is charged with ensuring all materials represent Provident Trust Group in a positive and accurate manner. We will review your educational feature carefully for adherence to our services and values. The author will remain the subject matter expert throughout the process and will remain responsible for the content. Provident Trust Group will conduct a background check on each author. By submitting a feature, you are agreeing to our terms.

The Process

Send the feature to the marketing department (**brittany@trustprovident.com and eleni.s@trustprovident.com**), including additional details. Follow up via email if no response is received within two business days.

Please allow a minimum of two weeks to review the material prior to the publish date. We reserve the right to make changes and edits. A round of revisions may be necessary.

If the piece has been approved, the finalized version will be sent to the author and Provident Trust Group has full permission to use the information.

But Wait! There's More!

Those interested in submitting educational features may request a suggested topic from the Provident Trust Group marketing department. Original ideas are also accepted.