

woodbury magazine | spring 2018

woodbury

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SPRING 2018

TUSCANY UNCOVERED
ESCAPE TO PARADISE

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Spring Fashion

Pink petals, artistic prints, peekaboo, satins, brights, stripes & The American Dream



BEAUTY INNOVATORS

PRODUCTS FULL OF SURPRISE

BY SHARON FEIEREISEN



THANKS IN LARGE PART TO THE RISE OF KOREAN BEAUTY, BRANDS ACROSS THE BOARD ARE PUSHING INNOVATION INTO OVERDRIVE.

1. ABLE COSMETICS CAT EYE 101, \$32

This liquid eyeliner with a pointed tip has an angled, bendable, and traceable rubber edge attached to its lid to make it easy to achieve a symmetrical cat eye. Just pick the angle you want and trace the cap line.

2. MISSHA SUPER AQUA CELL RENEW SNAIL CREAM, \$45

As gross as it may sound, snail creams are a thing and this one contains 70% snail mucin extract. Snail mucin – naturally rich in hyaluronic acid, glycolic acid and peptides – has been shown to stimulate the production of elastin and collagen, while helping fade dark spots.

3. PEACH & LILY ECO YOUR SKIN FACE BLANKET MASK, \$12

This mask is called a blanket for a reason. Unlike most messy, slippery options, the Face Blanket Mask is so steadfast you can wear it when you sleep or even while exercising! Note that if you have sensitive skin and plan to sweat a lot, you shouldn't test out the latter. The reason this mask doesn't feel super slippery once it's applied is that it's not drenched in product, the product is "baked" into the mask.

4. VITABRID C12 FACE BRIGHTENING POWDER, \$60

Just like when Merriam-Webster adds a new word, the makers of Vitabrid C12 created a new ingredient, Vitabrid CG, now in the International Cosmetic Ingredient Dictionary. This is the first time this proprietary form of Vitamin C is being used in a beauty line in the USA. The powder product is designed to be mixed into one of your daily skincare products (i.e. serum or moisturizer) twice a day to boost skin firmness and brightness.

5. ONE TWO COSMETICS MAGNETIC FALSE LASHES, STARTING AT \$59

Available in three "half lash" styles, the brand also stocks four full length magnetic lash styles for a mess-free alternative to traditional false lashes. This product couldn't be timelier as more and more information comes out about the damaging effects of eyelash extensions.

6. BEAUTY BIOSCIENCE GLOPRO MICRO-NEEDLING REGENERATION TOOL, \$199

This hand-held device looks like a miniature paint roller, except it's covered in metal spikes and is meant to be rolled over your skin... it's not as painful as it sounds! The micro injury that's created stimulates collagen to improve acne scars, fine lines, and skin texture and allows for an increased absorption of skin care products.

7. SKING INC PURE SERUM MIST, \$30

This is an especially useful product for those on-the-go. It's a serum mist – fortified with hyaluronic acid – that hydrates and repairs skin in seconds.



