

30 Second Script

“Most people are unaware that heart disease is the No. 1 killer of women, and is more deadly than all forms of cancer combined. Or that an estimated 43 million women in the U.S. are affected by heart disease. Most people are also unaware that heart disease can be prevented through professional medical care, education and awareness. So join the experts in Cape Cod healthcare in our women’s heart health month by wearing our *Red Dress Pin* or a red article of clothing throughout the month of February. Wear the pin and bring awareness to this serious women’s disease. Cape Cod Healthcare, *We’re Taking Good Care Of Your Heart.*”

Concise 30 Second Script

“Did you know that Heart Disease is the number one killer in women, more so than all forms of cancer combined? It is estimated that 43 million women in the U.S are affected by heart disease. This serious disease can be fought through professional medical care, education and awareness. Join the cardiac specialists at Cape Cod Healthcare in our women’s heart health month by wearing our *Red Dress Pin* and a red article of clothing throughout the month of February. Cape Cod Healthcare : *We Are Taking Good Care Of Your Heart.*”

“Excellent cardiac care is needed now more than ever. Did you know that 43 million women in the U.S are affected by heart disease? The skilled professionals of Cape Cod Healthcare know the importance of fighting this serious disease through expert medical care, education and awareness. Join the specialists at Cape Cod healthcare in our women’s heart health month by visiting capecodhealthcare.org/heart to sign up for your free *Red Dress Pin*, and help raise awareness for women’s heart disease today. Cape Cod Healthcare : *We Are Taking Good Care of Your Heart*”

15 Second Script

“Most people are unaware that heart disease is the No. 1 killer of women, and is more deadly than all forms of cancer combined. So join Cape Cod healthcare in our women’s heart health month by wearing our *Red Dress Pin* and a piece of red clothing throughout the month of February. Wear the pin and bring awareness to this serious women’s disease. Cape Cod Healthcare, *We’re Taking Good Care Of Your Heart.*”

Concise 15 Second Script

“Heart Disease kills more women than all forms of cancer combined. Join Cape Cod healthcare in our women’s heart health month by wearing *Our Red Dress Pin* and an article of red clothing throughout the month of February. Wear the pin and bring awareness with Cape Cod Healthcare,

We're Taking Good Care Of Your Heart."

Cape Cod's healthcare is comprised of two hospitals, which rank in the top 10 percent of hospitals in the nation in Overall Medical Care, Stroke Care, and Women's Health.

Cape Cod Healthcare

"We're Taking Good Care Of Your Heart".

To coordinate and deliver the highest quality, accessible health services, which enhance the health of all Cape Cod residents and visitors.

Heart

disease, stroke, and other cardiovascular diseases (CVD) are the No. 1 cause of death in American women, claiming almost 420,000 lives each year, or nearly one death each minute. CVD kills more women than the next three causes of death combined, including all forms of cancer.

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In 2008, one in 31 female deaths was from breast cancer, but one in three was from cardiovascular disease. Unfortunately, we may be losing ground i