

Dear (Contact Name),

My name is (Contact Name), and I am writing on behalf of Regal Jewels, Inc., requesting to carry your agency. We are a fine high-volume jewelry retailer, specializing in gold and diamond jewelry, and have been building a strong base of loyal customers since (date). We are thrilled to be opening a new 5,000 sqft showroom in Schaumburg, IL, in May 2020. With a clear knowledge of our customers tastes and buying habits, we feel strongly the timing is right to develop a mutually beneficial relationship with Rolex.

We are aware that reputation is of utmost importance, and that for Regal Jewels to enjoy the honor of carrying your exquisite timepieces you must be assured we are a business worthy of purveying such excellence.

As you know, customer delight is paramount in the longevity of any successful business or brand. Our passion for customer satisfaction is reflected in over 1,000 5-Star Reviews, and a strong customer retention rate. In 2018, we passed 10 million dollars in retail sales, and are on pace to surpass that number before the end of 2019. Our customers have expressed interest in our carrying Rolex timepieces, and we are absolutely aligned with those wishes.

We presently have 2 million dollars to invest in Rolex watches. We would, of course, be willing to allow you to build out the location based on your proven know-how and expertise. Your brand would undoubtedly shine as brilliantly as the gems in our namesake.

We hope that you are as enthusiastic as we are to pursue this opportunity. Please feel free to reach out at your soonest convenience with any questions. We look forward to speaking with you, building a prosperous relationship, and moving forward with great optimism.

Best,

(Contact Name)
Regal Jewels, Inc.