

# REDFYRE

KATE HUMBLE'S CHOICE FOR HER FAMILY AND THE ENVIRONMENT





PRESS RELEASE

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## ANNOUNCING THE NEW FACE OF REDFYRE.... KATE HUMBLE

The latest celebrity to choose an innovative Redfyre range cooker is the TV presenter and environmentalist Kate Humble.

Kate, who recently moved to rural Wales with her husband Ludo, is genuinely delighted to be the owner of a sparkling new pewter-enamelled 'Universal' model which was hand-built at the firm's Exeter factory.

Prior to ordering, Kate spent a great deal of time researching which range cooker to buy as she was very keen to ensure that her choice not only suited her needs perfectly, but was the most environmentally-appropriate decision too. Naturally, she was pleased when she found the Redfyre Universal because, as well as offering an exceptional variety of cooking options, the main burner on this model can be turned off in the hotter summer months – saving fuel costs and the environment - whilst still retaining the benefits of an electric side hob, two electric ovens and a grill.

Another family member is Kate's new rescue dog, Badger, who is not only happy to have a loving home, but also enjoys the location of his perfectly warm bed in the cosy kitchen - thanks to the Redfyre!

With her strong links to ecological issues and her love of the rural life, Kate has now offered to be associated with Redfyre cookers and will front the company's forthcoming advertising campaign.

For images and further information on either Kate Humble's association with Redfyre or the Redfyre range cooker collection, please contact:

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