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Contact:

Justin Wolf, Associate

115 Fifth Avenue

New York, NY 10003

+1.646.225.6293

[j.wolf@perkinseastman.com](mailto:j.wolf@perkinseastman.com)

**PHASE 1 OF PERKINS EASTMAN-DESIGNED THE WHARF ON WASHINGTON, DC'S  
SOUTHWEST WATERFRONT WILL OPEN TO PUBLIC ON OCTOBER 12**

Neighborhood revitalization creates a new “maritime arrival” for SW DC, bringing the city’s vibrancy and culture to the water’s edge

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Washington, DC (October 6, 2017) – Global architecture firm Perkins Eastman is proud to join DC Mayor Muriel Bowser, developers PN Hoffman and Madison Marquette, Clark Construction, and other key partners in celebrating the forthcoming opening of The Wharf. On Thursday, October 12, Phase 1 of this momentous mixed-use waterfront development will be unveiled to the public, ushering in a new era for Southwest DC.

Perkins Eastman Principal Stanton Eckstut FAIA, the development’s design lead, will be in attendance, and will be joined by fellow project leads, Principals Hilary Bertsch and Douglas Smith, Associate Principals Stephen Penhoet and David Shirey, Senior Associates Douglas Campbell and Jason Abbey, and Associate Reginald Truxon. In addition to design and site-wide planning for the public realm, including below-grade parking, Transit and District Piers, and Dockmaster Building, Perkins Eastman served as design architect for The Channel, a mixed-use residential/retail/theater block; 800 Maine Ave., an office building with ground-floor retail that anchors Southwest’s new business district; and the District Pier kiosks.

“The Wharf is about bringing the city of DC back to the waterfront,” says Stan Eckstut, “and doing so in a way that makes this city’s residents feel right at home. As with most global cities, the normal mix of uses and the rhythms of daily life are made better when there’s a robust central district, a place that’s alive with activity and not too rigid in its planning. Creating a place like that on the water – a real city neighborhood – is an incredibly rare opportunity. We’re certainly grateful to be working with developers, city and federal officials, and community members who have the vision and will to make a waterfront development like The Wharf even possible.”

This once neglected and largely sequestered section of the city—which in the 1950s became the first case of federally-funded urban renewal in the U.S.—has been transformed into a highly sustainable and flexible destination neighborhood; designed for density, multi-modal accessibility, and a mix of uses that will service all. District residents and visitors alike will soon discover a vibrant urban fabric right on the water, the likes of which the nation’s capital has never before witnessed.

This bold endeavor amounts to a waterfront reclamation project like no other in the world. The Wharf will eventually comprise approximately 3.2 million square feet of new construction, including a vast public realm that binds a mix of office, residential, hospitality and entertainment space. As both planner and master architect, Perkins Eastman’s mandate was to restore this historic neighborhood and create a truly great and resilient destination for all seasons, all occasions, and all modes of transit. Constructed in two phases, with Phase 2 set to begin in late 2018, The Wharf is a large neighborhood designed on a human scale.

According to Monty Hoffman, Founder and CEO of PN Hoffman, “After working more than a decade to make The Wharf a reality, we are honored to share this world-class, thriving part of DC’s waterfront with the public. Along with our partners, Madison Marquette, we worked tirelessly to assemble an incredible group of locally, nationally, and internationally renowned architects and designers, to create a diverse and authentic waterfront neighborhood. As the master architect and planner for The Wharf, Perkins Eastman was essential in coordinating this large group of talent and the execution of our vision.”

### **Perkins Eastman**

Perkins Eastman is a globally-based design firm founded on the belief that design can have a direct and positive impact on people’s lives. The firm’s award-winning practice draws on its 1,000 professionals seamlessly networked across 15 offices worldwide. By keeping the user’s needs foremost in the design process, the firm sets out to enhance the human experience in the places where people live, work, play, learn, age, and heal. Perkins Eastman’s portfolio comprises work in a wide range of specialized project types: Civic & Cultural, Healthcare, Higher Education, Hospitality, Large Scale Mixed-Use, Office & Retail, Planning & Urban Design, Primary & Secondary Education, Residential, Science & Technology, Senior Living, Sports & Exhibition, Transportation & Infrastructure, and Workplace. For more information visit [www.perkinseastman.com](http://www.perkinseastman.com).

Requests for interviews, headshots, project images and other supporting materials can be directed to Justin Wolf at [j.wolf@perkinseastman.com](mailto:j.wolf@perkinseastman.com) or +1.646.225.6293.

**The Wharf**

The Wharf, developed by Hoffman-Madison Waterfront, is a \$2.5 billion, world-class, mixed-use waterfront development centrally located on the Potomac River, along the historic Washington Channel. Situated along the District of Columbia's Southwest Waterfront and adjacent to the National Mall, The Wharf stretches across almost one mile of waterfront on 24 acres of land and more than 50 acres of water from the Municipal Fish Market to Fort McNair. When complete, it will feature more than three million square feet of residential, office, hotel, retail, cultural, and public uses including waterfront parks, promenades, piers and docks.

Led by PN Hoffman and Madison Marquette, the development group is comprised of ER Bacon Development, City Partners, Paramount Development and Triden Development. The first phase of The Wharf opens in October of 2017 and will celebrate with a six-month long series of events and public activities debuting on Thursday, October 12.

More information is available at [www.wharfdc.com](http://www.wharfdc.com).

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