

ModernLuxury

SAN DIEGO

**FEARLESS &
FABULOUS**

4 Women of Style
You Need to Know!

PLUS

The Incomparable
Laura Dern,
Hollywood
Legend Steven
Soderbergh &
Rising Star
Ben Chase



LASTING LEGACY

Karl Lagerfeld's Final Collection for Fendi




THE INCREDIBLES

OUR ANNUAL WOMEN OF STYLE ACCOLADES ARE BESTOWED
ON THESE FOUR SAN DIEGO FASHIONISTAS.

Shot on location at The Park, Bankers Hill by Zephyr

By Keri Bridgwater and Casey Gillespie // Photography by Becca Teal Batista

A high-angle photograph of Paola Alberdi lying on a light-colored, possibly metallic, surface. She is wearing a vibrant, textured yellow blazer with long, puffed sleeves and a matching belt. Her dark hair is styled in a half-up, half-down look. She is looking directly at the camera with a slight smile. The background is dark and reflective.

Alberdi defines her style as sophisticated but modern. "Blazers are key in my wardrobe, and I love the matching-set trend. You don't have to think too much about it, and you look effortlessly chic."

PAOLA ALBERDI

Global fashion influencer, entrepreneur and designer Paola Alberdi has become an Instagram sensation since founding Blank Itinerary (blankitinerary.com) in 2014.

Whether it's head-to-toe Oscar de la Renta or Paige denim and a Rails button-down, Alberdi's styling credentials and sartorial content (blog posts and captions are written in Spanish and English) provide daily inspiration to her loyal followers and social media fans. "My love for fashion really began thanks to my mom," she says. "Coming from a Mexican family where women take pride in getting dressed up, I was influenced by the sophistication and style I saw, but living in Barcelona during my college years inspired me too." While a vintage Chanel belt is a favorite recent find, Alberdi shops almost exclusively online at sites like Net-a-Porter and Shopbop (she says they have the best selection of brands and designers) in addition to ASOS and Zara. And with a vision to bring glamour back to summer basics, her 13-piece capsule collection of girl-on-the-go staples for Amazon's The Drop—think polka-dot blouses, oversize blazers and paper-bag-waist shorts—recently proved a huge hit. "I wanted to create simple yet smart pieces that would be versatile and easy to style, either together or separately, but most importantly, for women to feel confident wearing them."

JILLIAN SASSONE

When it comes to style, jewelry makes a statement, and no one does it better than Jillian Sassone, founder and lead creative of Marrow Fine (marrowfine.com), whose flagship boutique debuted at One Paseo earlier this year.

Despite swapping Brooklyn for Encinitas, the jewelry designer du jour still adds a little East Coast polish (she counts Iris Apfel as a style icon) to her West Coast wardrobe. "I adopted a capsule closet five years ago, and it's been so freeing. Now I just mix a handful of fun pieces each season into staples that I love," she shares. "It's allowed me to go up in quality and be more thoughtful in my purchases. I've completely moved away from fast fashion." When not popping next door to One Paseo neighbors Whiskey & Leather and Van De Vort (both owned by fellow boss ladies), Sassone shops online at Bona Drag. Other staples include French "it" girl label Sézane for beautiful blouses, Dôen and Ulla Johnson for dresses, and Esquivel for the perfect slides. Sassone's three wardrobe essentials? A fun shoe (currently, the aforementioned Esquivel), custom Bite Beauty lipstick in Bright Poppy (debuting spring of 2020) and Marrow Fine jewelry. "I always wear my engagement ring and my Little Black Cuff (\$4,800); everything else is on rotation," she says. A Rachel Comey trench and a Celine bag from Fashionphile are on the fall wish list. "Her jackets make such a statement, and that place is a slice of handbag heaven right here in North County," says Sassone.



California's superbloom inspired the Marroy Fine fall collection for which Sassone partnered with Orly to create a range of accompanying custom nail polish colors.

