



**EXTEND THEIR SHELF LIFE**

Here are a few tips to extend the shelf life of makeup.

- **Dry is good:** As far as makeup is concerned, keeping it away from any external moisture is a good idea, as this prevents the growth of bacteria. So, if you are used to storing and applying your makeup in the bathroom, we suggest you switch to a dressing table, or apply your makeup in front of another mirror and store your makeup in your closet. It may be inconvenient, but it will help extend the life of your products.
- **Keep it cool:** Extreme weather, especially heat, can cause makeup products to spoil quickly. Store your makeup in a cool, dry place, as heat can cause germs and bacteria to breed faster and can even affect the texture of your products, making them split or separate.
- **Muscle power:** Ensure that you screw on the lids of all your makeup containers really tightly, so as to prevent them from being contaminated by dust, bacteria and moisture.
- **No cushioning:** While it is great to wash your makeup brushes regularly, don't dry them on a towel, as this makes them prone to mildew, which will eventually get transferred into your makeup and skin.
- **Use & throw:** If you use sponges, which we recommend, purchase them in bulk from wholesale dealers and dispose them after one or two uses. This will ensure that your skin and products both stay free of bacteria and germs.

# Makeup Mayhem

Don't jump the gun and blame hormones for your recurring bouts of acne, and wait a moment before you blame your perpetual eye infection on the pollen in the air — expired beauty products can cause these problems as well. **Shirley Mistry** tells you about the shelf life of some commonly used beauty products, so that you can keep your skin safe

When it's past its expiration date, makeup can damage your skin. From pimples and irritated skin, to more serious problems such as eye infections, you put your health at risk when you use makeup that is past its prime. Take a look at the average shelf life of commonly used beauty products to get the most out of them without damaging your skin.



**LIPSTICK & LIP GLOSS**

If the product feels gloopy, tugs on your lips or makes your lips sting and feel itchy after application, it is a sign that your lipstick or lip gloss is past its prime. Another indicator of spoilt lip products is a strong, oily smell that resembles cooking oil and streaky application of the product. Although they usually last a year, exposure to bacteria and moisture can speed up their expiration.

**FACE POWDER**

Compared to other beauty products, face powders last the longest. With a shelf life of around 1½-2 years, pressed powders and compacts are worth their price tag. You will know that it is time to toss them out when you notice them changing colour and/ or developing a waxy film, making application difficult.

**EYE PENCILS**

Whether you use eye pencils on your waterline or on your eyelid, you are dealing with one of the most delicate parts of your body, so it's wise to be extra cautious. They usually last a year, but

it is a good idea to replace your eye pencil every three months. Since it comes in contact with the mucous in your eyes, the bacteria that breeds on the surface of the pencil can cause dangerous eye infections. Regularly sharpen your eye pencils and throw them out as soon as they develop a white film that can't be sharpened away.

**CREAM PRODUCTS**

Cream blushes, eyeshadows and powders (that

are applied as creams, but dry as powder), spoil faster than most makeup. Creams breed bacteria faster and so, put you at a greater risk of skin problems than their powder-based counterparts. If you notice a chalky white or gray film on the product, or find that it is difficult to extract and apply from its tube, it is time to toss it out.

**MASCARA**

Leaving the house without a slick of mascara is unimaginable for several women, which is why you should know that you have more things to worry about than your mascara drying out in the tube. Every time you pull the wand out and return it back to the tube, the bristles trap bacteria and dust particles, which make their way to the product in the tube and later on, into your eyes. Unsurprisingly, once opened, mascara has a shelf life of just four to six months, but we suggest replacing yours every two to three to save your eyes from irritation, redness and/or conjunctivitis.

**FOUNDATION**

All liquid foundations are water-based, which means that bacteria will breed quicker in foundation than in most other beauty products. With an average shelf life of a year, you know foundation has gone bad when it smells funky, separates into two layers and feels greasy on application. Sometimes, you may find that the colour has changed as well. If your skin feels irritated after application, toss out your foundation immediately.

# EMMY STYLE

Rhea Dhanbhora takes a look at what some leading ladies wore on the red carpet at the 66<sup>th</sup> Primetime Emmy Awards this year

**THE 66TH PRIMETIME EMMY AWARDS AT THE NOKIA THEATRE L.A. LIVE ON MONDAY, AUG. 25, 2014, IN LOS ANGELES**

STAR did the first ever live simulcast of the 66<sup>th</sup> Primetime Emmy® Awards across five channels: Star World, Star World HD, Star World Premiere HD, FX and Fox Crime on August 26, 2014. The repeat of the three-hour 66<sup>th</sup> Primetime Emmy® Awards was showcased at 8 pm on August 26, on english entertainment channels including Star World, Star World HD, Fox Crime and FX.



« **KELLY OSBORNE**  
We loved Kelly's look in 2012 so we were looking forward to seeing her this year. But, for someone who's on a style police team, Kelly does not do very well. Sure, she's still rocking her chic lavender hair, but the dress fails somewhere between the goth inspired lace, mid-length sleeves and the tablecloth inspired, high-low bottom.

Photo by Evan Agostini/Invision for the Television Academy/AP Images



« **SARAH HYLAND**  
We know a lot of people are going gaga over Sarah's outfit, but we're going to go ahead and give the *Modern Family* star's get-up a thumbs down. The crop top is surprisingly pretty, even though we're so over the trend, and orange seems to suit the star, but the look is a little too dressed down for an Emmy event. While her toned midriff adds a youthful touch to the look, the billowing, slightly creased orange skirt ages her — and so does her severe top knot.

Photo by Evan Agostini/Invision for the Television Academy/AP Images



Photo by Jordan Strauss/Invision/AP

« **LAURA PREPON**  
*Orange Is the New Black* star Laura Prepon gave her tan prison suit a skip and ditched the geek glasses to wow us in this gorgeous emerald tone. We love that she chose a colour that suits her skin tone so well, so we'll forgive the little extra sheen and the slightly colour-blocked peplum flaps placed over most of it. We hate, hate, hate the collar-flap and wish she had cut it off, but her low, side chignon and fresh faced makeup makes her look like a dream, collar or no collar.



« **AMY POEHLER**  
Seth Meyers called the Golden Globes host and comedian Beyonce, and while she does rock a popstar/ diva vibe in this metallic dress, it just didn't wow us. Her hair seems to have taken the chic out of the messy chic look, and while she does look gorgeous, we wish she had chosen something slightly bolder.

Photo by Jordan Strauss/Invision/AP

« **SOFIA VERGARA**  
Sofia very rarely disappoints us and it's safe to say that she didn't do so this time either. We spent ages ogling over her gorgeous white gown and we're really jealous, because it hugs every curve of her voluptuous figure like a dream. The strapless, floor length gown had a slightly too structured top but it worked on Sofia, as did the somewhat heavy silver line near the waist. Stick to the mermaid fits Sofia, we love them on you.

Photo by Jordan Strauss/Invision/AP



Photo by Jordan Strauss/Invision/AP

« **DEBRA MESSING**  
Emmy presenter and *The Mysteries of Laura* actress, Debra looked great in this gown. We're not normally fans of gowns with cut-out inspired sheer panels, but this is done very tastefully and works. The navy is simple, but lets her gorgeous, side-swept red hair take centrestage.

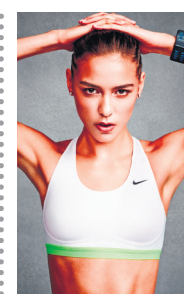
« **TOP 5: SPORTS BRAS THAT WE LOVE**



**1. FIERCE SUPPORT**  
The Nike Pro Fierce bra is lightweight and offers medium-to-high support through a blend of compression and part-moulded construction. The slight moulding in the cups provides shaping and support. **Price** ₹2,095



**2. IMPACTFUL**  
Enamor's three layered sports bra is a must-have for all your high impact activities. The straps of this non-padded bra are detachable and can be adjusted to give you different levels of bounce control. The broad panel in the centre enhances support. **Price** ₹1,150



**3. PADDED COMFORT**  
This sports bra from Triumph available at [www.myntra.com](http://www.myntra.com) is designed for a comfortable and customised fit. The bra is padded and has a double hook-and-eye closure on the back for an adjustable fit. **Price** ₹1,339



**4. CASUALLY, YOURS**  
This low-impact sports bra from United Colours of Benetton, available at [www.zivame.com](http://www.zivame.com), is an ideal option for a yoga class or for a casual stroll in the park. The mix of nylon and spandex adds a bit of stretch to the bra. **Price** ₹499



**5. PRINTED LOVE**  
Reebok's multicoloured sports bra, available at [www.jabong.com](http://www.jabong.com), will add a dash of style to your workout wear. The prints give the bra a sleek, sporty look and its polyester spandex fabric provides comfort, lift and support. **Price** ₹2,500