



« NEW LAUNCHES ZOIRO THERMAL WEAR

Zoiro, an Italian innerwear brand, has introduced its latest thermal wear collection called Zoiro Thermax. Using state-of-the-art technology and design innovation, the fabric is made with superior quality cotton and cotton rich yarn, that promises to give you a cozy feel and extra warmth during winters. Each fabric has three layers of fabric treatment to prevent cold from getting in, while ensuring great comfort.

PRICE ₹570-₹680

WHERE Available across multi brand outlets and online stores

« STORE REVIEW THE CHALK COMPANY & NEW TREATMENTS AT DESSANGE

>> From quirky coffee mugs and magnets, to pillowcases (inset) and lunchbags, The Chalk Co. has a range of products we love



CHALK IT UP

What if you could write a reminder directly on your wall clock, or scribble notes on your fridge? Recently launched **The Chalk Company** takes **Rhea Dhanbhoora** back to an age of blackboards and scribbling

It's been a long, long time since I've written anything on a blackboard, or even used chalk for that matter. And still, whenever anyone sends me chalk notepads, which are currently all the rage, I'm immediately excited. So, when I discovered The Chalk Company, I was understandably impressed. The interior designers behind The Chalk Company explain that the idea stemmed from wanting to be able to scribble their ideas on walls to explain their designs to contractors. After putting a blackboard up on one of their walls to serve this purpose, and stirring up a few childhood memories, a company that sells lifestyle products you can scribble on was born — instantly taking me back to my own childhood.

So, armed with an attractive red and black bag of goodies from the website (complete with a cute, handwritten note), I got down to business to see whether their products are as good as they look. The tealight (₹100) popped out first. It was small and cute, but not as impressive as I would have expected it to be. It's worth mentioning of course, that I have little or no use for tealights in general. However, for those who would like to light a quirky fire, this one will do the trick. Next was the mug (₹200), another item that is nice, but didn't really wow me, and one that I've seen before. The lunch bag (₹750) did better — it's very smart looking even without the addition of the chalk — but it's an added bonus to be able to write on the bag!

The coasters (₹250 for a set of two) were up next. They're especially useful at a party, when you're scrambling to find your



glass and can't remember which side of the table you placed it on. As long as you can find a coaster with your name on it, you can find your glass. Of course, if you leave them unattended, you may come back to some pretty funny messages too.

I was already a fan, but then came my favourites. The wall clock (₹750) was one of them. I never imagined myself wanting a wall clock that was just a black circle — I've always wanted something more ornate. However, the idea of being able to use coloured or white chalk to draw designs and patterns and write myself notes right by the hour I need to remember them, left me itching to put this high enough to look like a wall clock but low enough to reach easily. Then there was the photoframe (₹200), which looks like a mini chalkboard, has a little clip to hold your pictures, along with cute messages at the side, and isn't uncommon at gift shops. The magnets (₹150) were the most useful and are a hot favourite, not just with me

but with anyone who has seen them so far. They're incredibly useful (grocery lists on the fridge, reminders on your cabinets) and help to get rid of the hassle of using (and wasting) paper or sticky notes.

And, while I initially thought that the knots & crosses and hangman boards (₹300 each — yes, they've got games on chalkboards too!) were just for the young at heart, take one long drive out of the city and they suddenly transform themselves into fun car games for the entire family. Products are currently available only at flea markets, pop-ups and through their Facebook page, but they are developing a website, which will make shopping from them an easier process.

At the end of the day, The Chalk Company isn't for everyone, and for those who aren't fond of scribbling and doodling absolutely anywhere and everywhere, the products may even seem a little childish. But, for artists with an itch to draw, scatterbrains who need to scribble everything down or those who want to switch their home décor up a bit to make it more fun, this quirky shop is the perfect place to visit. It's also great that their prices are really affordable, so you can spontaneously pick up a few (or several!) items without damaging your bank balance. They also sell paper weights, door hangers, pillow cases, frames, wrapping paper, wine glasses and... well, actual blackboards! I'll be visiting the website soon to complete my collection.

Where www.facebook.com/thechalkco.in or www.thechalkco.com

DESTRESS & NOURISH

Shirley Mistry brings you her verdict of a new, reviving therapy at **Dessange Paris**, which cost a pretty penny!

The Bandra outpost of Dessange Paris has always been a stone's throw away from where I live and work, but the air of luxury that envelopes it has always left me apprehensive — posh brands often leave you horrified by the crater-sized dent that they leave in your wallet. The facility boasts of large, clean white spaces, minimalist décor, hushed tones and warm, friendly staff. Though it is located on a busy road, a few minutes into the treatment, I was far from the agitated drivers and constant honking.

I visited Dessange to try their new Huiles & Terres Precieuses (oils and earths for your skin, face and hair) range of signature treatments, which promise the best of what French pharmacy has to offer. The products used include natural clays, oils, precious stones and metals. I picked a hair treatment from the four new varieties: malachite for greasy scalps and skin, copper for sore scalps and skin, gold for stressed scalps and hair and pearl for weak hair and mature skin. A clay mask for my dry, irritated scalp was applied after meticulously sectioning my hair, and followed by a delightful head massage. A mask for the mid-lengths and ends of my hair was applied next, to restore moisture and add shine. A few minutes later, my hair was shampooed, conditioned and blow-dried.



While I didn't see any immediate effects (apart from soft and shiny hair), over the next few days, my scalp was less irritated and my usually unmanageable hair was tame, healthy and hydrated. But, let's not get carried away — it costs ₹3,500 for a half hour session! Unless your pockets run deep or you have a special occasion to prep for, the price is steep for just 30 minutes of relaxation. That being said, with Christmas just around the corner, this is worth adding to your wishlist — it's just that good.

Where Coral Apartments, 24th Road, Bandra (W)
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