Content Copywriting

Tricia Klos

Headlines (billboards / digital banners)

Pilot said sit. Luggage said wait. I say vamos!

The new SEAT Arona.

Created in Barcelona.





CUPRA

No final destinations.

#CREATETHEPATH



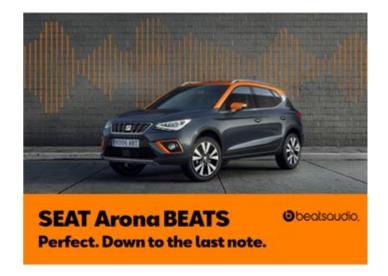
(at Berlin Airport)

I revel in the creative challenge of penning short and punchy headlines that catch the reader's attention from a distance -and don't want to let them go.

CRM mailings

As a key element of Customer Relationship Management, CRM mailings inform interested customers about new models and features. As one of the final stages of the conversion funnel, they are crucial to building long-lasting relationships.

Friendly and non-imposing, these emails speak to customers as if they were valuable friends.



When it comes to great music, details make all the difference. The pluck of the guitar string. The thump of the bass. That's why the new SEAT Arona Beats features the premium BeatsAudio™ sound system with 6 powerful surround-sound speakers plus 1 subwoofer. Watch your music come allive on the intuitive Digital Cluster and 8" colour touchscreen. And with orange & white bicolour ambient lighting and the prominent BeatsAudio™ logo, your music can play on the stage it deserves.

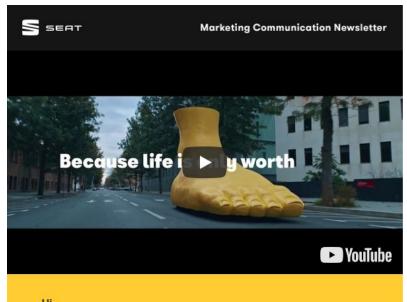
Are you ready to hear your music at its best?

Configure it

Company newsletters

Company newsletters are a fun way to connect with (and inspire) your colleagues and employees.

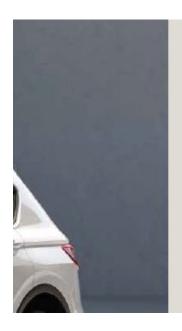
The friendly tone builds a positive company culture, while also making corporate information easier to digest.



Hi,

Spring is in full swing, and that means it's time for the next nifty edition of your Monthly Marketing Newsletter. From our new Norway e-commerce platform to our proud partnership with Primavera Sound, the latest edition of your favourite page-turner is here to entertain and inform.

Catalogues



Your life. Your choice. Your style.

Want a look that's all your own? Featuring Performance 18" Machined Alloy Wheels, black roof rails and key essentials inside and out, the Style Trim is for those who know the value of being yourself. When it comes to content, small details make a big difference. That's why I ensure every element of a SEAT car is described in an appealing, informative and consistent manner.

SEAT Tarraco Special Brochure