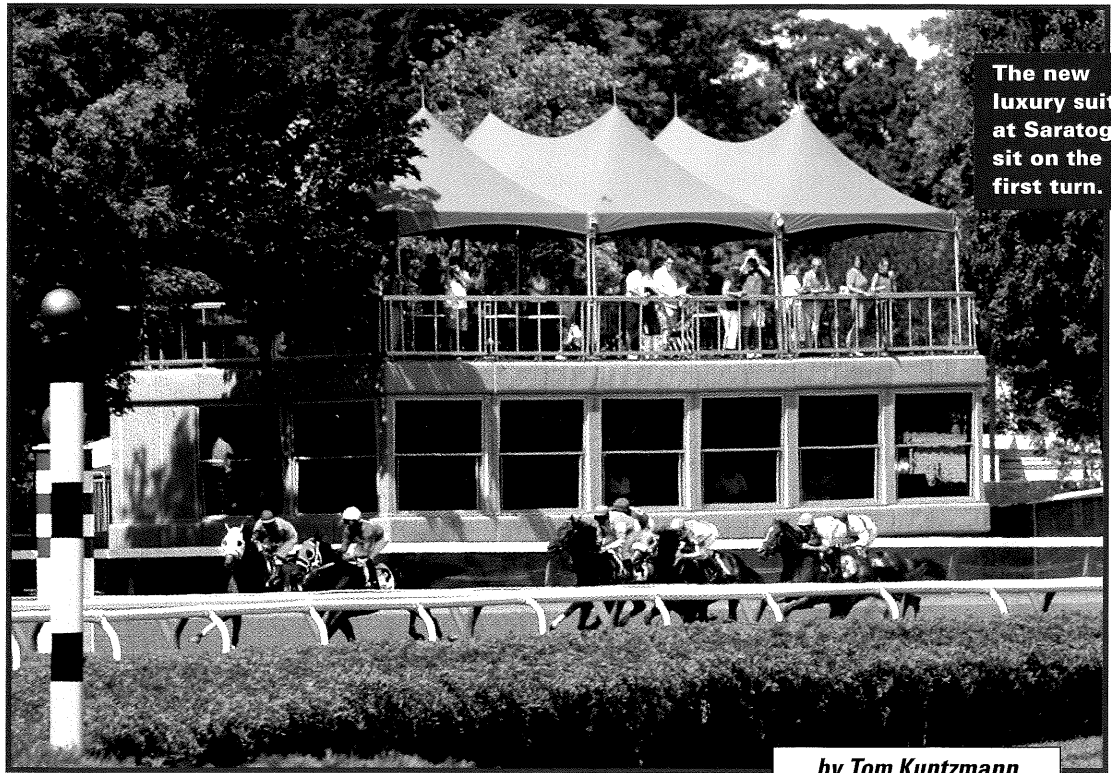


Suite Saratoga: Racing to the Future



The new luxury suites at Saratoga sit on the first turn.

by Tom Kuntzmann

From the NFL to the NBA, sports venues have catered to corporations and individuals through luxury suites for several years. If you want to spend a little, sometimes a lot, of cold hard cash, you can watch professional sporting events as if you were in the comfort of your own family room. Over the years, the popularity of the luxury suites has grown and today they are bigger and better than ever.

Recently, the horseracing industry has taken the next step in becoming "luxury friendly" by building private viewing suites that will make you feel like a king watching the sport of kings. Churchill Downs in Louisville, KY added several new beautiful luxury suites in part of their three-phase renovation and Gulfstream Park in Hallandale, FL is in the process of a multi-million dollar renovation as well. Next in line...Saratoga Racetrack in Saratoga Springs, NY. The oldest track in the nation is the latest to follow suit with the catering craziness.

Saratoga's latest renovations can pamper anyone. They have added prime luxury suites just past the finish line on the first turn. The suites actually sit right on the track and are for rent by the day or for the entire meet. Whether you are entertaining clients or friends, this is the place to do it.

Enjoy a climate-controlled environment and watch the races through a large horizontal window. There are multiple plasma "flat" screen televisions offering various programming options and surround sound to keep you up to date on the current odds of each race or the ball game that might be on. Each suite is accented with granite counter tops, custom wood cabinets, and modem capability for a laptop and a private betting window. So kick back, relax and start handicapping.

This historic racetrack dates back to the Battle of Gettysburg and sits in the foothills of the Adirondack Mountains. Any change is a big change when you deal with tradition. Saratoga has done it right with these suites. The 136th season of racing at Saratoga Racetrack will begin July 28th and run through Labor Day offering some big purse stakes races. The main race of the meet is always the Travers Stakes falling on August 28th this year and there is still limited suite availability so make your plans soon.

There are a variety of packages to choose from when you plan your private party in Saratoga's suites and they can accommodate up to 66 people in the largest ones. Prices range from \$50 - \$300 per person per day. If you are interested in having a suite time at Saratoga, call 1-516-488-6000 ext. 4012 to book your big day. Also, don't forget to make your reservations at Siro's Restaurant for the after party! It is always the place to be!