



**RURO, Inc.** is an innovative software development company committed to building modern, integrated, and comprehensive solutions for laboratories. RURO designs software solutions for research, pharmaceutical, healthcare and government (homeland security) laboratories in the United States and worldwide. Our portfolio of applications is designed to increase productivity and expand laboratory capabilities while maintaining the highest level of security, versatility and reliability.



# ALWAYS INNOVATING

RURO, Inc. was founded in 2006 with the mission of modernizing laboratory sample management. RURO's founders brought a combined 40 years of engineering expertise and created a company culture that remains focused on delivering innovative lab software and solutions. Today, RURO, is driven by a ceaseless desire to modernize life science software and offer laboratories the automation and quality levels seen in other technology industries.



Released in 2008, the company's first major product was the sample management system FreezerPro®. Following that success RURO released its groundbreaking Limfinity® platform. Today, customized Limfinity® deployments support a broad spectrum of Life Science customers and applications including leading next generation sequencing (NGS) providers, translational science organizations, and global pharmaceutical companies.

Limfinity® is RURO's core software framework and is the foundation of the company's current portfolio, including the rapidly growing LimitLIS®, Limfinity TSI® and Study Manager™ solutions.

# SOLUTION HIGHLIGHTS



## Limfinity®

Limfinity® is a sophisticated software framework solution designed and built in-house by RURO engineers to provide the foundation for secure and compliant life science applications. All of RURO's solutions are built on Limfinity® and, because of the capabilities of the Limfinity® framework, RURO offers a wide array of innovative solutions. Rather than building each client's solution from scratch RURO begins with a Limfinity® solution, such as LimitLIS or Limfinity® TSI, and adds on features and capabilities as necessary. Having a proprietary foundational program specifically designed for lab technicians, managers, and lab business operators means that RURO can develop new lab software more quickly and more efficiently than its competitors. For our clients, the end result is that their RURO solution will be both reliable and innovative.

## LimitLIS®

LimitLIS® is a modern, quick-to-deploy LIS used in a wide variety of testing laboratories to automate workflows and better interface with customers. Since its release in 2016, LimitLIS® has quickly been adopted by labs in many disciplines, who rely on its sleek user interface, client portal, document and training management repositories, and its convenient integration with existing instrumentation and systems. LimitLIS® is now also available as an out-of-the-box Toxicology Edition with preconfigured settings that make it even faster and easier to deploy for toxicology labs. LimitLIS® is one of the only cloud-deployed LIS offerings available.

## StudyManager™

Study Manager™ is a Limfinity®-based solution for clinical and pre-clinical trial design, management, specimen collection planning and specimen tracking. With Study Manager™, users access a central system to monitor and track clinical trial specimens located at any number of sites, CROs, or central labs. Users can annotate specimens or perform a variety of other management actions. Study Manager™ features a full set of study design-related workflows and tools, as well as consent tracking and management, and sample collection management; all on the RURO Cloud.

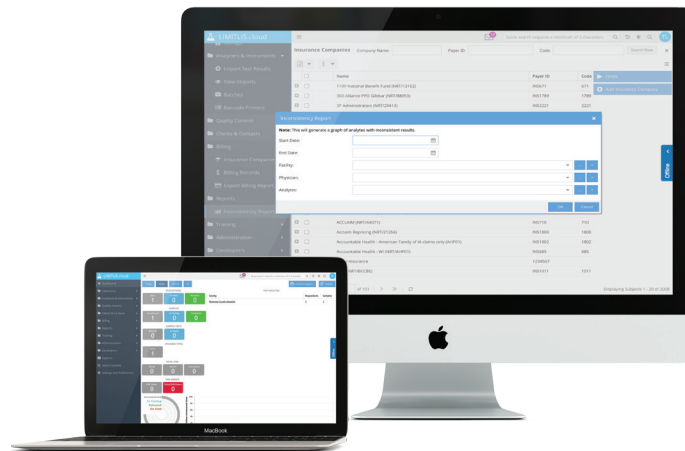


# LOOKING FORWARD

RURO has 40 employees worldwide including its HQ in Frederick, MD, operational presences in Illinois and California, as well as satellite offices in Shanghai, China and Perugia, Italy. RURO is third-party ISO 9001:2015 certified for its software development lifecycle and the Limfinity® framework. All RURO solutions support 21 CFR Part 11, GLP/GMP/GXP, HIPAA compliance and others. LimitLIS® supports CLIA and other clinical laboratory compliance standards.

RURO solutions are important to thousands of organizations today, but tomorrow the company will reshape laboratory software as we know it. With an unparalleled deployment team and an innate knowledge of lab workflows we are able to deliver lab centric products, solutions and services that simply work.

We spend approximately 70% of our annual revenue on R&D, and as such, RURO's already impressive portfolio will expand further to enable research collaboration, more efficient drug discovery and development. RURO's clinical software push the market to modernize, as customers demand solutions that are reliably usable, that make diagnosis and treatment of patients more efficient and accurate. RURO stands ready to deliver.



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