

Date

Name

Address Line 1

Address Line 2

Address Line 3

Address Line 4

Postcode

What would you do with an extra £50,000, {CustomerName}?

Hi {CustomerName}

See the cheque we've included? Take it, it's yours! Now, unfortunately you can't cash this one in I'm afraid, but I could be writing you a very healthy cheque like this one **every** year...!

Now, I bet your ears have pricked up...

Well, what if I told you that I have a marketing method that will not only promote your business and make sure your 'no vacancy' sign is swinging in the wind outside, but you won't have to lift a finger?

This is where I come in. My name is Daniel Vant and I'm the owner of Ibookedonline.com and this cheque could have been real money in the bank if you had a voucher system in place with us.

Now, we might only be 3 years old, but in that time we've done lots of really exciting things that have made us big competition for our older (and a little old-fashioned) rivals! We've helped over 300 hotels massively boost their revenue each year and make sure there are no empty beds in sight! We were even shortlisted, coming in the final three for Small Business of the Year in the Test Valley.

So we might be small, but we're mighty!

We're continuing to grow and grow, so it's a really exciting time for you to join us and develop your hotel alongside our expanding business.

So, here's the important stuff you need to know about us:

- We offer a completely 'done for you' system, we sort out everything and can send out your vouchers for you and we'll even provide your stationary if you don't have it – for **FREE!**
- Your account can be set up with us in a matter of minutes
- There are no set up, start-up or monthly costs and absolutely **no** hidden charges
- We simply charge a very small commission on every voucher sale
- We won't lock you into any contracts and you're free to leave without notice
- We're flexible – you can choose what vouchers you want, how you want them to look, how long you want to run them for etc.

So, what's the catch...? Well, honestly, there isn't one!

If you want to increase your revenue, have a low-cost way of marketing your business and make sure that your comfortable beds are *actually* slept on...then look no further.

Don't just take our word for it though, Katie Simmonds, the Marketing Manager of Calcot Manor Hotel & Spa is delighted that she switched to us...

"Having worked previously with a different supplier for a good few years I am delighted that I made the change and have now been working with lbookedonline.com for 3 years. The service we receive at every point is fantastic and nothing is too much trouble. The fees are very realistic and there is greater flexibility with regards to how you want the voucher to look (and can be bespoke to your establishment, which maintains individuality)."

Corinne Reynolds, the Marketing Manager of The Royal Crescent Hotel & Spa believes that there's not a company out there that would serve her better than us!

"From initial contact to day-to-day support, Dan and the Booked Online team have provided seamless service with a complete Can-Do attitude. Any questions or system tweaks, Dan is on hand to support. I'm proud to recommend Booked Online to other hotels because I'm confident in the service, quality of product and continual product development that the company gives. Always striving to improve, Dan seeks client feedback and input to ensure the next steps taken by Booked Online are those that the client requires, not that they 'feel' the client will want. I believe strongly that no other company would serve us better than Booked Online."

So want to know how this will really benefit you? Well, here are three more reasons (if you need them, that is).

NUMBER ONE: We don't hold on to any of the cash until people redeem the voucher like other places, you'll get it upfront and straight away!

NUMBER TWO: We provide a completely done for you system, we'll set everything up and send out the vouchers for you, and if you don't have the stationary you need, we'll provide it for **FREE!**

NUMBER THREE: We're a friendly bunch and guarantee excellent customer service, but if you're not fully satisfied then we won't take commission for your next three payments!

I could go on and on all day about how a voucher scheme could benefit you, but I'll stop there as we've both got work to do...

So, if you want to receive a cheque like this one in the post... then all you have to do is give me a call on **01264 326436!** We can schedule in a meeting, so I can talk to you in person and show you how a voucher system is the answer to really boost your business and increase your revenue.

Look forward to hearing from you soon!

Daniel Vant

P.S Remember – Christmas is the biggest time of year for our vouchers and discounts so if you want to get in on this market, make sure you have our voucher scheme in place as soon as possible! Call me TODAY on **01264 326436**.