



SLVDR SS19 CALIFORNIA PREMIUM CASUAL PREVIEW FROM 'THE GLASS CABIN'

Introducing SLVDR brand preview for SS19 and the new launch of California Premium Casual. This season we documented the season on location at architect William Krisel's "The Glass Cabin", a beautifully preserved midcentury modern landmark in Palm Springs, California.

This marks an historic return for SLVDR to spring, its most important season, with bold colors, comfortable fabrics and refined fits. In California it's springtime year-round so spring serves as the annual kickstart for the SLVDR brand. Key highlights from SS19 include the made-in-Japan Loomcraft Collection, sturdy Dura-Luxe fabrics and stretch fabrics for comfort in virtually all styles.

SLVDR (pronounced "sal-va-dor") was created from timeless design, premium materials and focused details. We strive to make well-considered classics that are born in California and influenced by the world.

The collection can be seen on display at Liberty NY and at the Park Showroom in Los Angeles. Look for SLVDR at a fine retailer near you.

www.slvdr.com

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