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FOR IMMEDIATE RELEASE

ATLANTA'S V-103 "THE PEOPLE'S STATION" JOINS DIGITAL ARTISTRY AND MOTHERS WITH A VOICE IN COMPOSING A SOLUTION TO BULLYING

Atlanta, GA (February 17, 2011) - On February 10, 2011 prominent community leaders, matriarchs, families, and students collectively challenged the city of Atlanta to assist in developing a solution to end bullying, violence, and student suicide in schools on V-103 The People's Station[s] airwaves. After listening to the languishing stories of Mother's With A Voice and turning to students in the nucleus of the abuse, listeners requested to contribute in the termination of bullying in all its forms. Following the event, Atlanta's V-103 radio station confirmed sponsoring the Digital Artistry and Mothers with a Voice in rousing families to unite and serve as active allies in Stop[ping] the Bullying.

A sister mourning the loss of her brother due to bullying violence, stood up and passionately presented V-103's listeners with a starting point to bring this epidemic to an end, "openly communicate with your students and children[...] and most importantly listen to what they have to say." The Mayor of Atlanta, Kasim Reed, Digital Artistry, along with Tremeka Williams, activist and motivational speaker, and founder of Mothers with a Voice welcome the young woman's suggestion by hosting a collection of bullying prevention events for families in the Atlanta area.

The fight to deter bullying is evidently contagious as the numbers of participants taking a stand steadily increase. Digital Artistry, Mother's with a Voice, the Mayor of Atlanta, and V103 The People's Station invite the community to participate in the following family friendly events, create memories, and take a stand to relinquishing the act of bullying:

**Ruben "Rude Boy" Basketball Fundraiser**

March 18, 2011 (5 p.m. - 9 p.m.)

Best Academy

1890 Donald Lee Hollowell Parkway NW, Atlanta, GA

Cost: \$10.00 entry fee. Proceeds go to the Hand family who lost their son due to bullying violence.

Performances by The Rich Kids, GMGT, Brand1 the Beast & more!

**Parent Plan Dedication Meeting**

March 25, 2011 (5 p.m. - 8 p.m.)

Y.M.C.A

1600 Pryor Road SW, Atlanta, GA

A dedication program for parents mourning the loss of their children due to the bullying epidemic.

**Rally at Price Middle School**

April 8, 2011 (2 p.m. - 3 p.m.)

Price Middle School

1670 Benjamin Weldon Bicker Dr., Atlanta, GA

**The Art of Family Easter Family Play-date**

April 23, 2011 (1p.m. - 6:30p.m.)

Location TBA

A day of fun and games created to bring community awareness to the importance of providing impressionable children and families with a foundation for a well informed future.

Pre-sale Ticket Distributors: DTLR in Camp Creek, Ragz 2 Riches located on Old National, and Pink Zebra in Little Five Points.

Over twelve local and nationally recognized organizations are sponsoring The Art of Family Easter Family Play-date on April 23, 2011. The current roster of The Art of Family Easter Family Play-date 2011 sponsors includes:

|                         |                         |                              |
|-------------------------|-------------------------|------------------------------|
| Me & My Kids Foundation | The Artistry            | Star Quality Firm            |
| CAU-TV                  | theATLaccess.com        | Swaggirlicious News Magazine |
| My Star Access          | BE Entertained Magazine | Deuces Pro Entertainment     |
| Street Report Magazine  | OMyGahsh Productions    | Caribbean Melange            |
| The Pink Zebra          | DTLR                    | V-103 The People's Station   |

For more information regarding events or sponsoring, please contact L.A. Brown at 702.610.8487, or Shaleea "Lucki" Johnson at 786.664.STAR.

#### About Digital Artistry

Digital Artistry takes an integrated approach to your digital media and branding needs to meet your marketing goals, as well as help to formulate your message. We develop your marketing strategy, create your branded material presence, and actively help promote and position your business through advertising, e-mail marketing campaigns or online digital media. As a full-service digital media & branding company, Digital Artistry helps entrepreneurs and all industry professionals achieve their personal branding and marketing goals to perfection thru digital and creative forms of social, new and press media.

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