

family



THE ART OF FAMILY AWARENESS EASTER PLAY-DATE 2011 SPONSORSHIP ONE-SHEET

Event Date: Saturday, April 23, 2011

Event Time: Pre-play Activities begin at 1:00p.m.

Event Location: TBD, Atlanta, GA

Benefitting Organizations: L.E.A.D. Foundation & Mother's with a Voice

In a mission to bring a greater awareness to bullying and its deterrence, L.A. Brown and Shaleea "Lucki" Johnson, business executives of Digital Artistry are pairing with, Mothers with a Voice, to educate the City of Atlanta of the severe repercussions of bullying. Voices will be heard, stories will be told, and memories will be created as Digital Artistry hosts a day of fun and games to energize families to merge and serve as active allies in bullying prevention.

Pre-sale Ticket Distributors: DTLR in Camp Creek, Ragz 2 Riches located on Old National, and Pink Zebra in Little Five Points.

Events Include:

Mayoral 3-Point Shoot Off

Father & Son Come Together

Dunkin' for Fun

Words of a Little Royalty



2011 Sponsors:

The Artistry, Star Quality Firm, theATLaccess.com, My Star Access, V-103 The People's Station, Me & My Kids Foundation, CAU-TV, Swaggirlicious News Magazine, BE Entertained Magazine, Deuce Pro Entertainment, Street Report Magazine, OMyGahsh Productions, Caribbean Melange, The Pink Zebra, DTLR, and Ragz 2 Riches.

Become a sponsor/vendor for the event! Custom packages available Details on the back.

Sponsorship Packages

Diamond Sponsorship

The benefits of being a Diamond Sponsor include:

- 720x90 Ad Placements on All Sponsor Websites
- Title Mention on all Print Material
- Prominent Logo Placement on all Media, Print, Online & Digital Video Material
- Company Overview In All Press Releases for Event
- Prominent Logo Placement on Event Banner
- Mention on all TV and Radio Advertisements
- Title Sponsorship Mention in all Media Write Ups
- Logo Placement on Event Tee Shirts

The value of the sponsorship is \$10,000.

Platinum Sponsorship

The benefits of being a Platinum Sponsor include:

- 234x60 Ad Placements on All Sponsor Websites
- Logo Placement on all Print Material
- Company Listing In All Press Releases for Event
- Logo Placement on Event Banner
- Logo on all TV and Digital Video Advertisements
- Logo Placement on Event Tee Shirts

The value of the sponsorship is \$5,000.

Gold Sponsorship

The benefits of being a Gold Sponsor include:

- 120x90 Ad Placements on All Sponsor & Websites
- Logo Placement on Flyer
- Logo Placement on Event Banner
- Logo on Digital Video Advertisements
- Logo Placement on Event Tee Shirts

The value of sponsorship is \$2,500.



THE ART OF FAMILY AWARENESS EASTER PLAY-DATE EVENTS

The Mayoral 3-Point Shoot Off

To give Atlanta a chance to get up close and personal with Mayor Kasim Reed. As part of giving back to the selected charities we want to also give Atlanta the opportunity to see the lighter side of what keeps our city number one. We will be showcasing the art of sportsmanship and willingness through both the registrants and our city official in a light game of basketball.

***Registration:** All registrants must be between the ages of 16-22 only. Registrants may include only one person per application and pay \$75.00 before deadline.

Father & Son Come Together

To bring fathers and their sons together in an intensive match against our local firefighters of Atlanta. These obstacles will be geared towards fathers exhibiting positive leadership skills, discipline and allowing the sons to showcase great listening skills and overall teamwork strengths under pressure.

***Registration:** Any father and son team may register to compete against the firefighters of Atlanta. Registration fee is \$75.00 per team

*Important: ALL applicants must submit registration forms and payment by April 18, 2010.

Dunkin' for Fun

To give our residents as well as our youth a chance to see the lighthearted nature in the people who protect them on a day to day basis. While our police officials come to cool down the residents get the opportunity to assist them in making that happen.

Registration: This is an open activity for all ages no Pre-registration required. Participation is only \$1.00 per try. Each participant is limited to five entries no exceptions allowed.

Words of a Little Royalty

To give children a voice, a chance to express their feelings and thoughts on what goes on in their school. This will target ways to stop school bullying and negative violence from their point of view through direct words of expression, the use of proper grammar and a passion for writing.

***Registration:** All registrants must be between the ages of 11-13 ONLY. Registration is only \$35.00. ALL Essays must be submitted by April 18, 2010.

For more information regarding events or sponsoring, please contact L.A. Brown at 702.610.8487, or Shaleea "Lucki" Johnson at 786.664.STAR.