



February 7, 2011

Dear [Recipient's Name],

Digital Artistry is making outstanding plans for the 2011 calendar. Each year Digital Artistry raises money for a local nonprofit organization, and this year we are teaming with Mothers With a Voice, a collective of mothers who are fighting for a solution to student bullying and student suicide prevention. The success of this year's project is credited largely to our sponsors — who lend their names and financial support to our cause.

You can help us reach our goal of \$15,000 and we can assist in the growth of your organization. By participating as a sponsor, your organization will benefit from extended exposure through promotional and media campaigns directed toward the supporters of Digital Artistry and the city of Atlanta. For a small donation, you'll be able to enjoy supreme exposure to a mass audience and participate in an imperative fight for a solution to the cessation of bullying and student suicide.

We offer four (4) levels of sponsorship packages, as detailed on the enclosed sponsorship commitment form. Select the level of participation that best meets your needs or contact Digital Artistry for a custom sponsorship package. All donations are considered an investment with Digital Artistry and benefit our events with Mothers with a Voice.

We are counting on your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment forms 150 Bentley Place Way, Covington, Georgia 30016. We hope you will consider supporting Digital Artistry and Mothers with a Voice by becoming a part of our community presence. Your contribution may save a student's life.

Sincerely,

Terrica L. Hardnett  
Special Event Coordinator