

## London Drugs celebrates National #PhotoMonth

**VANCOUVER, BC, MAY 1, 2015** – With the arrival of May flowers, photographers everywhere are dusting off their cameras to once again capture the beauty of spring during Canada's National Photo Month. Originally created to raise awareness and an interest in photography, Photo Month is the perfect time to choose the right accessories for your camera and improve your photography skills. To celebrate, London Drugs is starting the month off right with storewide events and weekly workshops.

London Drugs locations throughout the month of May will host photography related workshops to help customers better acquaint themselves with their current camera's capabilities and to learn ways to better manage their images. Our Photo Electronics department will walk you through the differences between choosing a DSLR camera versus a compact camera system and even what the best smartphone camera solution is for you. Learn how to file and manage your images with external hard drives and photo editing software from our Computers Department. The weekly workshops will help customers discover how London Drugs is a one-stop shop for all your photography needs.

The first annual #LDFotoCon is happening at six London Drugs locations this May in British Columbia and Alberta. Customers in select cities have the opportunity to meet with expert photographers and representatives from top manufacturers like Nikon, Canon, Fuji and more to learn the ins-and-outs of professional photography. For more information about a #LDFotoCon near you or to register visit [londondrugs.ca/ldfotocon](http://londondrugs.ca/ldfotocon).

National #photomonth wouldn't be complete without an amazing end product to hang on the wall and show off to friends. London Drugs Photolab has the ability to turn any photograph into a piece of art by creating ultimate enlargements, canvas gallery wraps, photo mugs, greeting cards and vibrant metal prints. With tripods, bags and lighting equipment in-house, customers will arrive at London Drugs as amateurs and leave as prosumers on everything photography. Check out the variety of items the London Drugs Photolab has to offer [here](#).

### **About London Drugs:**

Founded in 1945, B.C.-based London Drugs has 79 stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan and Manitoba, including its online store [www.londondrugs.com](http://www.londondrugs.com), London Drugs offers consumers a range of products from digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 7,500 people with pharmacy and health care services being the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring company and continues to position itself for future growth and development.

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