

# Kimia Eslah

**CAREER OBJECTIVES**    Develop engaging content through collaborative means.

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**SKILLS SUMMARY**

- Over 15 years experience in the design and development of training materials
- Over 4 years experience in producing technical e-Learning courses, webinars, and instructor-led programs
- Expert knowledge of HR, adult learning principles, instructional design models, and e-Learning standards

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**WORK EXPERIENCE**

**Instructional Designer, Researcher, and Technical Writer**  
Ideal Writing & Editing Services, Kitchener, ON (2015 – Present)

- Design and develop training materials, including e-learning, presentations, manuals, job aids, and more
- Researched, authored, and edited fifty 3000-word articles about personal injuries laws and fifty 1500-word articles about accountancy accreditation
- Created 11 energizer activities and edited a 20-page instructor's guide for a two-day health workshop
- Researched and created a 20-slide technical presentation about the Computing & Storage industry
- Designed and authored a 40-question, multiple-choice competency quiz for a counselling accreditation program

**Instructional Designer/Technical Writer**  
BlackBerry, Waterloo, ON (2007 – 2012)

- Collaborated with subject matter experts, program designers, and editors to develop guides, job aids, storyboards, scripting, exercises, and tests
- Managed and negotiated timelines and employee resources for one product line and up to 20 deliverables
- Performed all phases of instructional design, from needs analysis to publishing
- Evaluated training programs for effectiveness

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**EDUCATION**

**Teacher/Trainer of Adults Certificate**  
Conestoga College, Kitchener, ON, 2009

**HR Management Post-Graduate Certificate**  
Conestoga College, Kitchener, ON, 2007

**Bachelor of Arts**  
University of Waterloo, Waterloo, ON, 2003

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**INTERESTS**    Performing homesteading workshops and creative writing.

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