



As we continue to adapt ourselves to the new normal, taking care of our own physical and mental wellbeing is as important as ever. That's why I've chosen to dedicate this newsletter to the ways in which our favourite things – our gardens and our pets – can help us to pull through and find positivity in the simple things.

Of course, so much of this positivity comes from staying in touch with our communities and continuing to support one another. That's why I've also included our guide to using social media to stay connected with your business communities during this time.

As garden centres reopen across the UK, don't miss our dedicated webinar. We have gathered garden centre owners from around the country to take part in a virtual round table. They will be discussing the lessons learnt from lockdown and sharing insights from their first week back in business. This <u>exclusive webinar</u> will take place on **Thursday 21st May at 5pm**.

We're still keen to hear your stories of kindness and your words of advice and positivity for the Glee community. Please keep sending them through using the link below.

#### **Emma Wilder**

Content Editor

Get involved

## **Latest News**

We unpack the secrets to why gardening is so good for our mental wellbeing.

**Read more** 





It's not just greenery that helps us stay healthy. Find out how our pets can help us.

#### **Read more**

Get our top tips on using social media to keep in touch with customers.

#### **Read more**



## **Meet Fargro**

Fargro are specialist importers and suppliers of decorative pots, planters, baskets and gifts for retailers, garden centres and growers throughout the UK. Visit their website to find out more.



**READ MORE** 

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# New Launch: #StayingSocial series

Over the next 5 weeks every **Wednesday at 11am**, our training partner SocialB will host a series of practical and interactive online sessions on how you can get the most out of your social media and online engagement. **Register via the link below** and don't forget to submit any questions you would like covered during the session.

20 May - Social Media: Building a Content Strategy

**21 May** - Open for Business: Lessons learned from lockdown and the first week of trading

27 May - Ask the Expert: Facebook

3 June - Using User Generated Content to Boost your Brand

### **Register Now >**

To stay connected, follow our social media via the below links.















Contact Us
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you have any
questions



**Opening Times**Don't miss out. Know when it all happens.



**Location**Get all infos on how to get to us.



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