



A sense of normality is starting to creep back into the retail sphere, albeit with some new "Covid Secure" elements. This week, UK high streets have made the first step towards reopening, with many shops opening their doors to customers for the first time since March.

Since the lockdown, the idea of experiential retail has taken on new meaning, with businesses in a wide variety of industries looking at how they can adapt and add value to their customers. I've chosen this week's stories with that in mind, with **5 top tips to transform the pet retail space**, and a look into **the expectations of the new consumers in the world of horticulture**. Plus, I've included a recap of our exclusive roundtable with Glee's retailers, to bring you their learnings and expectations for the future of our garden centres.

With **Grow Your Own** Magazine's **Grow Show** well underway, you can also find out a little bit more about how you and your customers can get involved.

I hope you enjoy this week's newsletter!

Emma Wilder
Content Editor

Latest News

Find out what Glee retailers have learned from lockdown and the first weeks of trading.

[READ MORE](#)



Make your pet shop a retail experience to remember with Pawexpo's 5 top tips...

[READ MORE](#)

How can garden centres transform with the times to ensure that their retail experience is still one of a kind?

[READ MORE](#)



Introducing the Grow Show

Our partners at Grow Your Own magazine have launched a brand-new virtual gardening event: The Grow Show!



[READ MORE](#)



Webinars

#StayingSocial

New Launch: #StayingSocial series

Over the next 5 weeks every **Wednesday at 11am**, our training partner SocialB will host a series of practical and interactive online sessions on how you can get the most out of your social media and online engagement. **Register via the link below** and don't forget to submit any questions you would like covered during the session.

24 June - Staying Social Series: Picking Your Social Media Channels

1 July - Staying Social Series: Creating Captivating Content

[Register Now >](#)

To stay connected, follow our social media via the below links.



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Opening Times
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