



Love them or loathe them, digital marketing and ecommerce are here to stay. With more consumers than ever embracing the online shopping world both during and post-lockdown, it's an area that retailers simply can't avoid. This week, we're taking a look at some of the **top tips for ecommerce and digital marketing**, to help you get a step ahead of your competitors.

As always, make sure you tune into our expert webinars with some of the industry's top names, and get the latest digital lowdown from our training partners SocialB.



**Emma Wilder**  
Content Editor

## Latest News

Whether you're new to email marketing, or have been doing it for a while, you won't want to miss these top tips.

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A photograph showing a silver laptop open on a desk, with a small potted plant to its left and a hand holding a white coffee cup to its right.

A photograph of a man with a beard and short brown hair, wearing a red polo shirt, sitting at a desk and working on a laptop. A golden retriever puppy is sitting on his lap, looking towards the camera.

Make the most of ecommerce with our step-by-step guide to building an online shop.

[Read more](#)

Online retail vs. bricks and mortar: how multi-channel retail could be the answer in the digital age.

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A photograph of a small, grey and white kitten sitting on a light-colored wooden floor next to a laptop keyboard.

The Hyve Group PLC logo, which consists of the word 'Hyve' inside a hexagonal frame.

# Webinars

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## New Webinars

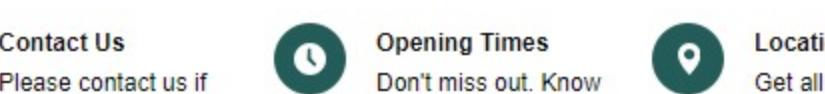
Discover our upcoming webinars with our expert training partners. Register via the link below and don't forget to submit any questions you would like covered during the session.

**4 August** - Top 10 tips for landing a fantastic range

**5 August** - Creating blogs that convert

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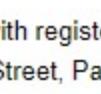
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