



'Tis the season to make plans

In the spirit of the new year, we're busy making plans and spotting opportunities here at Glee. Whilst 2021 might not have got off to the start we expected, there's still plenty to be excited about.

Of course, we're so excited for the return of Glee to the NEC Birmingham in September and our plans are well under way! But if you're missing the twinkly lights and seasonal cheer of December then fear not; we'll be bringing you Festival Focus Day in just a few days' time, on 21st January 2021.

We'll be celebrating the retailers who won Christmas 2020 with the GTN Greatest Christmas Awards and bringing you some of the key consumer trends to help you prepare for the 2021 festive season.



Emma Wilder
Content Editor

Latest News



Get the Christmas 2021 trend update

Join Kate Usher as she shares Trend Bible's Christmas 2021 trend predictions to help you make informed purchasing decisions for the next festive season.

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Meet the retailers winning Christmas

Hosted by GTN's Trevor Pfeiffer, the first ever virtual Greatest Christmas Awards will celebrate the most inspiring and innovative retailers of Christmas 2020.

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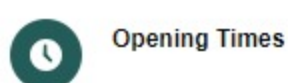


5 ways to use social media to boost sales

It's more important than ever to stay connected with customers. Discover how to use your channels to build loyalty and drive conversions.

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