

CANCER SUPPORT COMMUNITY
 BOUNTY OF HOPE –CSC OVERVIEW VIDEO
 DRAFT 4 AFTER CLIENT REVIEW OF VIDEO 9/9/14
 Estimated running time = 3:30

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VIDEO	AUDIO
	<p><i>MUSIC IN—MOVING, INSPIRATIONAL</i></p> <p><u>VOICE OVER NARRATOR:</u></p> <p>A place to feel welcome...to connect with others....to feel the abundance of HOPE....</p> <p>This <u>is</u> the Cancer Support Community of Greater St. Louis.</p> <p>Cancer patients, their families and friends—all who walk in this door--find a place of sustenance . . . a place that <u>empowers</u> lives and <u>inspires</u> hope.</p> <p><i>(MUSIC UP & OUT)</i></p> <p><u>DONNA HECKLER/BOARD CHAIR</u> 9:45 -9:59 What makes Cancer Support Community so unique and special is the community of understanding that happens here.</p> <p>9:23-9:28 They really feel like this is such a safe place for them.</p> <p><u>DONNA HECKLER</u> 9:28 They can take their wigs off, they can take their scarves off....9:30 -X-</p> <p>9:37 -9:48 And the person that they're talking to absolutely gets it because they've been in the exact same shoes. And that is part of what makes the Cancer Support Community so special.</p>
B roll of facility, stills of members	
Logo or front door	
Amanda walk in front door General b roll of center	
Donna on camera Title: Donna Heckler Board Chair	
Effect to cover jump cut	
Support group stills? Or Donna on camera	
More support group stills or members talking	

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General b roll –or graphic with b roll of exercise class + still of members (2-3 boxes)	<u>VOICE OVER NARRATOR</u> The Cancer Support Community of Greater St. Louis meets the needs of those touched by the disease every step of the way.
Continue b roll Dr. Ratkin on camera Title: Gary Ratkin, MD Hematology/Oncology (Ret.) Board Member	<u>DR. GARY RATKIN</u> 13:40-13:50 We are looking at the long term aspects of cancer treatment and this is a concept called survivorship. -x- 14:51-14:56 We want to be able to make this a continuum of care.
Cover jump with effect	
Donna on camera	<u>DONNA HECKLER</u> 10:36-11:03 Cancer in this day and age is so well-treated medically, there is so much amazing science. And as a result, we have these people leading amazing lives. But they need support, they need help, they need guidance, they need to be able to talk to others who are going through this so they can live and flourish for themselves.
B roll from kitchen and exercise classes, stills of programs	<u>VOICE OVER NARRATOR</u> The Cancer Support Community facility feels like home for the more than 17 hundred people it serves. Members take cooking and nutrition classes....exercise classesand attend support groups led by licensed therapists.

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Continue stills if good	
Ann on camera	<p><u>ANN TUCKER</u> 00:10:33 There's so much bonding going on in the bereavement group and friendships that have developed.</p> <p>-x- 9:50 As sad as I was I could see that there was some hope. That maybe I would be okay.</p>
Mike on camera	<p><u>MIKE PERRY</u> 1:53 It's always nice to know you're not alone.</p>
Support group stills	<p><u>MIKE PERRY</u> 7:30 These things take care of the soul, if you will.</p>
Continue stills	<p><u>ANN TUCKER</u> 12:25 There are people who would not be where they are without this place.</p>
Cynthia on camera TITLE: Cynthia Seltzer Member	<p><u>CYNTHIA SELTZER</u> 3:08-3:14 I tell all my friends who have relatives or friends going through treatment to be sure and come here and take advantage of the wonderful programs.</p>
Donna on camera	<p><u>DONNA HECKLER</u> 12:04-12:17 We're trying to touch more people, serve more people and do that without losing the incredible services and programming that we currently offer.</p>

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Stills of programs & services	<p>(MUSIC IN)</p> <p><u>VOICE OVER NARRATOR</u> Individual support is the lifeblood of CSC. Donations go directly to supporting the programs that allow members to flourish.... programs that provide hope and support for cancer patients, survivors and their loved ones.</p>
Continue stills	<p><u>DONNA HECKLER</u> 13:30-13:36 The idea that they're free takes an enormous worry off the shoulders of those going through cancer. -x-</p>
Mike on camera	<p><u>MIKE PERRY</u> 18:34-18:41 A place like this that supports such a diverse group of people deserves our support.</p>
Ann on camera	<p>ANN TUCKER 16:26 It's just a very, very safe, nurturing place.... -x-</p>
Color wash or effect to cover jump	<p>17:05-17:14 To have the professional staff around, to have all the support staff around, to have all the people who inspired me around me. And it lifted me up. -x-</p>
FADE OUT ANN, HOLD CSC LOGO ON SCREEN FOR NEXT PART OF PROGRAM	<p>17:43 There's no place like this.</p> <p>(MUSIC UP AND OUT)</p>

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