

GLOBAL DATA PRIVACY

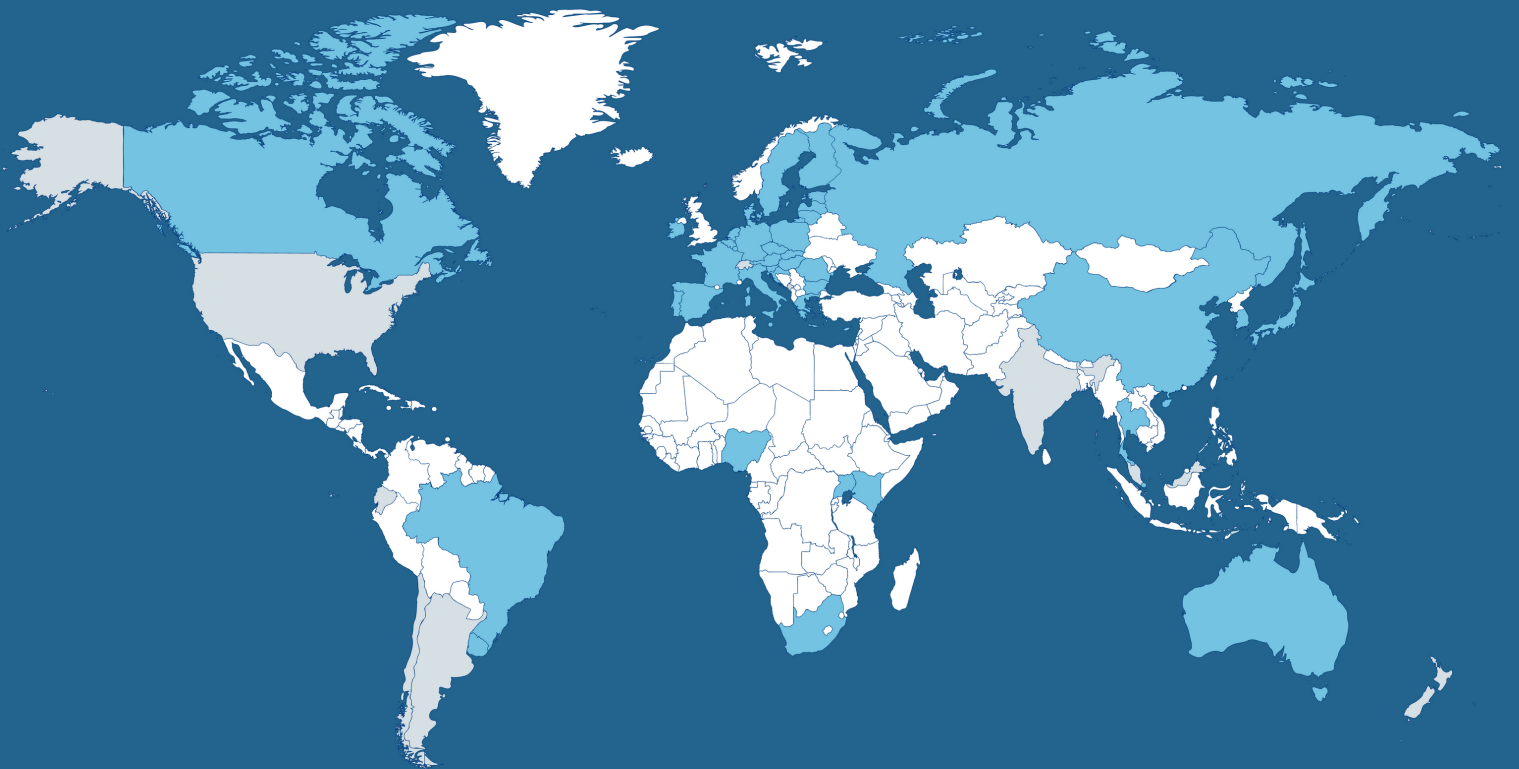
TRENDS THAT ARE RESHAPING
THE LEGAL INDUSTRY

44%

CEO'S THAT RANK DATA PRIVACY
AMONG TOP 3 POLICIES MOST
IMPACTFUL TO THEIR BUSINESS*

DATA & PRIVACY REGULATION

AROUND THE WORLD**



Countries with privacy laws in place (or soon to be)



Privacy laws in discussion

TRENDS IN

THE DATA PRIVACY INDUSTRY



RISE OF
REGULATIONS



CONSUMER
DEMAND



THIRD PARTY RISK
MANAGEMENT



DEMAND FOR DATA
PRIVACY EXPERTS

Sources:

* PWC (2019), Election 2020 Poll. "CEO's" refer to respondents polled.

** World Federation of Advertisers (2020)



www.relentlessdataprivacy.com