CHIJMES Content for Instagram - Nov 2018

Tone: A blend of event shout-outs and snappy, interactive copies. 8 Facebook posts/mth, 6 IG posts/month

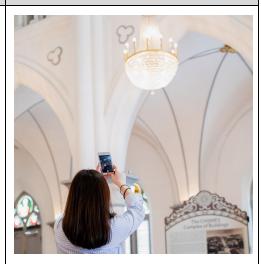
27 Nov, 10am

25 Nov, 11am

22 Nov, 4pm







Once a school and an orphanage, CHIJMES still oozes bits of its rich history through its walls. But do you know what else is rich? Our selection of gastronomia, happy hours and caffeine that'll sate any craving on any occasion!

#CHIJMES #MeTimeatCHIJMES #PerennialDevelopments #PerennialMalls #Singapore

No plans for the weekend? Grab a book and enjoy some Vitamin D - and lest we forget, Vitamin Me!

But don't just bench yourself. There are plenty of spots around CHIJMES for that tranquil escape, and your next profile picture - possibly.

#CHIJMES #MeTimeatCHIJMES #PerennialDevelopments #PerennialMalls #Singapore

It doesn't matter if you have an eye for design or not. Inspired by neo-classicism, CHIJMES' architecture is the perfect blueprint for an escape from the urban jungle - right smack in the middle of City Hall.

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20 Nov, 11am

15 Nov, 5pm

11 Nov, 10am





Dress up, be one with murals, take #OOTD. Rinse, wash, repeat.

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CHIJMES, the perfect portrait of friendship.

Happy 1111 from us at CHIJMES!

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Produce your best work over a combination of peaceful solitude, minimal blues, and signature Nanyang brews.

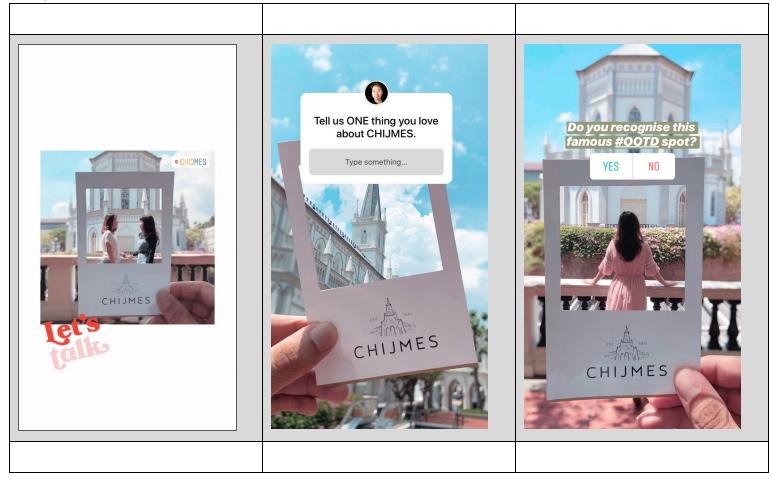
Find all of that at CHIJMES' Toast Box!

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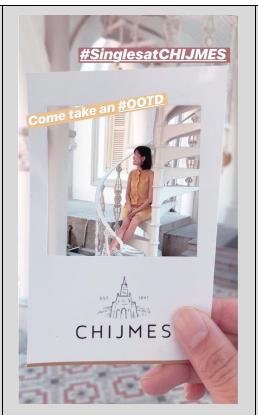
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#Singapore

Instagram Stories



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27 Nov, 11am





