

GREEN THUMB INDUSTRIES

Company News and Headlines

MARCH

Ben Kovler to Present at the 31st Annual ROTH Conference on March 19, 2019 at The Ritz Carlton in Laguna Niguel, California.

The webcast will be available in the Investor section of GTI's website at GTIgrows.com and accessible for on-demand replay for 30 days.

GTI Completes Acquisition of California-Based For Success Holding Company, Owner of Beboe Brand

Beboe is the leader in luxury cannabis whose mission is to destigmatize legal cannabis through heightened experience and education. Beboe is best known for its thoughtful design aesthetic of its iconic rose gold vaporizing pens and edible pastilles, and each product is curated with a unique blend of socially dosed THC and CBD. Beboe is currently available in more than 125 retail locations in California and Colorado and via home delivery across California. In 2018, Beboe launched a direct-to-consumer hemp-derived CBD line of products and introduced several collaborations, including a CBD-infused drink with wellness brand Dirty Lemon.

In early 2019, Barneys New York announced an exclusive partnership with Beboe for a first-of-its-kind luxury cannabis lifestyle and wellness concept shop, "The High End." The shop will debut at Barneys' Beverly Hills flagship in March with plans to expand to additional locations in the near future. The collaboration includes an exclusive special edition packaging and a silver Beboe vaporizer pen in celebration of the project. With the acquisition by GTI, Beboe products will become available beyond California and Colorado with distribution in select markets.

"The meticulously-crafted suite of Beboe products supports the premium segment within GTI's brand portfolio and is firmly aligned with our long-term growth strategy," said GTI Founder and Chief Executive Officer Ben Kovler. "Beboe has an extremely talented team, a robust innovation pipeline, an aligned vision on the future of cannabis and a groundbreaking partnership with Barneys New York. We are thrilled to have the visionary Beboe team officially on board with GTI."





WELCOMING GREG FLICKINGER

Greg is joining the GTI team as the Senior Vice President of Operations

Greg attended the University of Illinois, attaining a Master and P.h.D. of Chemical Engineering.

He worked for General Mills for nine years, working in Strategic Technology Development, R&D product development, as well as Headquarters Operations. The last three years were served as the Plant Operations Manager.

Greg worked for eight years at Snyder's-Lance, first as a site Director of Manufacturing, and later moving on to Vice President of Manufacturing and Corporate Engineering. Most recently, Greg Served as Group Vice President of HEB, one of the largest independent food retailers in the US.

Greg also coached football for ten years, principally at the collegiate level.

Greg serves on the advisory board for The Florida State Department of Chemical and Biomedical Engineering. He also serves as the Vice Chair for the OpX Leadership Network, a collaborative platform to create solutions for various industries.