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It's a better world: 4K television has landed

e are entering a new age of television, the standard 1080p HD just doesn't cut it anymore and UltraHD (also known as 4K) is taking over. These televisions have four times the resolution of HD, meaning they produce crystal clear images that you won't believe you're watching. The latest generation of uber-TVs are also absolutely huge, delivering 3D at home like you've never seen before, here are some of the best.

SAMSUNG S9



The Samsung S9 is the largest UHD television in the world, coming in at a whopping 85". The picture

and sound quality is spellbinding and so is the price tag, £34,999. Thanks to voice recognition it can perform a range of functions on command, although I don't know whether it will pass on your curt advice to the England football team. The only downside at the moment is there is little content available that will match the potential picture quality.

Available with International Delivery from Selfridges

LOEWE REFERENCE ID 55



Although not UHD, forward-thinking German manufacturer Loewe have offered up some ultra-stylish models in their Reference ID range. One of their selling points is their level of customisation – there are 19 different options for the look of the frame, speaker covers and panels - and the price, starting at £4,500. A small price to pay for Luminance Transition Improvement or, in plain English, better light to dark transitions.

Available from **Loewe**

BANG AND OLUFSEN BEOVISION 4-103



If you want big, then the Bang and Olufsen's BeoVision 4-103 is for you. Measuring 103" from corner to corner, it has motorised stand to adjust viewing angle and save your lower back, although, for £100,000 I'd expect it to pour my drinks and do my tax returns. If you decide to wall mount it, the price comes down to a (relatively) good value £82,000. It won't fit in your house but it looks great on the deck of your super yacht.

Available from <u>Bang and Olwfsen</u> By Julian Jackson

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