

Chicagoland

Guerilla Marketing Lead Generation Campaign

An Overview

Job Number 336

APPROVED

Revised
February 19, 2003



Ten

A perfect score.

What we rate.

Soon you'll learn about other
great reasons to use us.



10



Nine

Name
Company
Address
City State Zip

Dear Recipient,

You juggle to keep employee costs down and productivity up. Walk a tightrope between having too many staff and not enough people. Keep the plates of recruiting, screening and hiring spinning. Perform with the twin tigers of employee burnout and increased demand.

If your responsibilities make you feel more like a circus act than an HR professional, look to [Venturi Staffing Partners](#). Our Strategic Staffing plan can show you how to tame **NINE** of your biggest challenges:

- ▶ **Avoid layoffs** by using associates rather than adding full-time staff
- ▶ **Retain employees** when additional help relieves stress and burnout
- ▶ **Reduce benefits costs** with employees who work for you but remain on our payroll
- ▶ **Eliminate overtime pay** by shifting work to part-time temporary employees
- ▶ **Prevent burnout** when you add help during peak periods or hiring freezes
- ▶ **Hire the right person** the first time through a temporary-to-hire option
- ▶ **Save time**: let us recruit, screen and offer top candidates or process your payroll
- ▶ **Have flexibility** to increase the workforce quickly when product demand spikes
- ▶ **Stay focused** on core business by letting our associates handle special projects

Our Cost Savings Calculator and free analysis will show where we can help and how much you'll save. Everything's guaranteed, so step right up. Contact one of our eight Chicagoland offices today.

Very truly yours,
[Venturi Staffing Partners](#)

Salesperson Name
Salesperson Title



Bolingbrook Naperville Carol Stream Schaumburg Arlington Heights Oak Brook Rosemont Oak Park

Eight

offices in Chicagoland.

You're surrounded – by experienced staffing teams ready to focus on your needs. Eight Venturi Staffing locations make it easy for skilled associates to sign on with us. And our offices work together, so when you go to one location you access the resources of all locations. The outstanding temporary help you need is right around the corner – literally.

Select the location closest to you to contact a Venturi Staffing professional directly.



Seven

Name
Company
Address
City State Zip

Dear Recipient,

A four-leaf clover. A rabbit's foot. The number [SEVEN](#). It's your lucky day. You – that's right, *you* – are about to win the employee jackpot!

No, we can't predict lottery numbers, but here at [Venturi Staffing Partners](#), we can definitely predict which of our temporary associates will fit your company's open positions like a glove. Our [StyleMatcher](#) program identifies workplace preferences shared by your company and your potential employees, to help you determine which candidates are best-suited to your company culture – before they're hired.

Simply go online to create a "fast-click" profile of the person who will best fit your available position, in terms of working style, individual vs. team orientation, environment and other preferences. The candidates for your position will complete a similar questionnaire.

[StyleMatcher](#) then matches employer and candidate preferences, locating those individuals most likely to succeed in your company. With this insight, plus a skills assessment of each candidate, you'll have a strong indication of a person's abilities, personality and potential before the offer is made.

Finding talented employees that click with your company is no longer a game of chance. Start winning today with [StyleMatcher](#). Contact one of our eight Chicagoland offices today to find out more.

Very truly yours,
[Venturi Staffing Partners](#)

Salesperson Name
Salesperson Title



Name
Company
Address
City State Zip

Dear Recipient,

When you have a telephone-based position to fill, how do you locate candidates with "phone voices" that put customers at ease and reflect your company in the best possible light?

[Venturi Staffing Partners](#) answers the call with [ToneBurst](#), our patented voice analysis system that screens a candidate's voice before he or she is hired. With [ToneBurst](#), a candidate uses any telephone to perform a trial conversation, which is reviewed by a linguist for voice tone, enunciation, problem-solving skills and suitability to your business. You then receive an in-depth analysis, an audio .wav file of the recorded conversation and performance details quickly via e-mail.

[ToneBurst](#) is ideal for screening temporary help in these [SIX](#) positions and more:

- ▶ **Receptionists**
- ▶ **Call center staff**
- ▶ **Customer service representatives**
- ▶ **Fundraising representatives**
- ▶ **Telemarketers**
- ▶ **Help desk representatives**

Ty, Inc. partnered with [Venturi](#) for its 2002 Beanie Babies Official Club project. Ty's human resources manager later wrote to us, "After seeing your [ToneBurst](#) system, I was confident that [Venturi](#) was capable of providing us 100 high quality call center temporaries. In the five years of doing the BBOC, this year has been our most successful in terms of staffing."

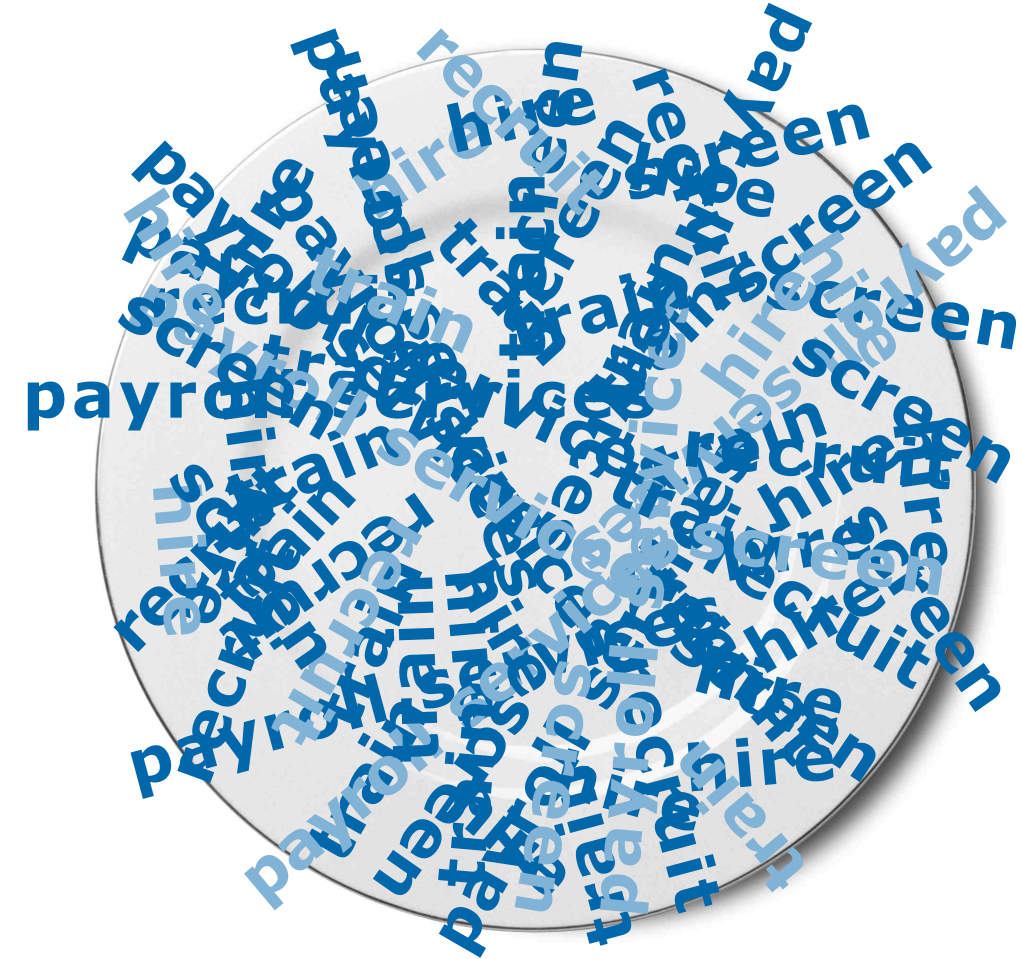
[ToneBurst](#) helps you find talented voices backed with skills and experience – efficiently and reliably. To hear more, contact one of our eight Chicagoland offices today.

Very truly yours,
[Venturi Staffing Partners](#)

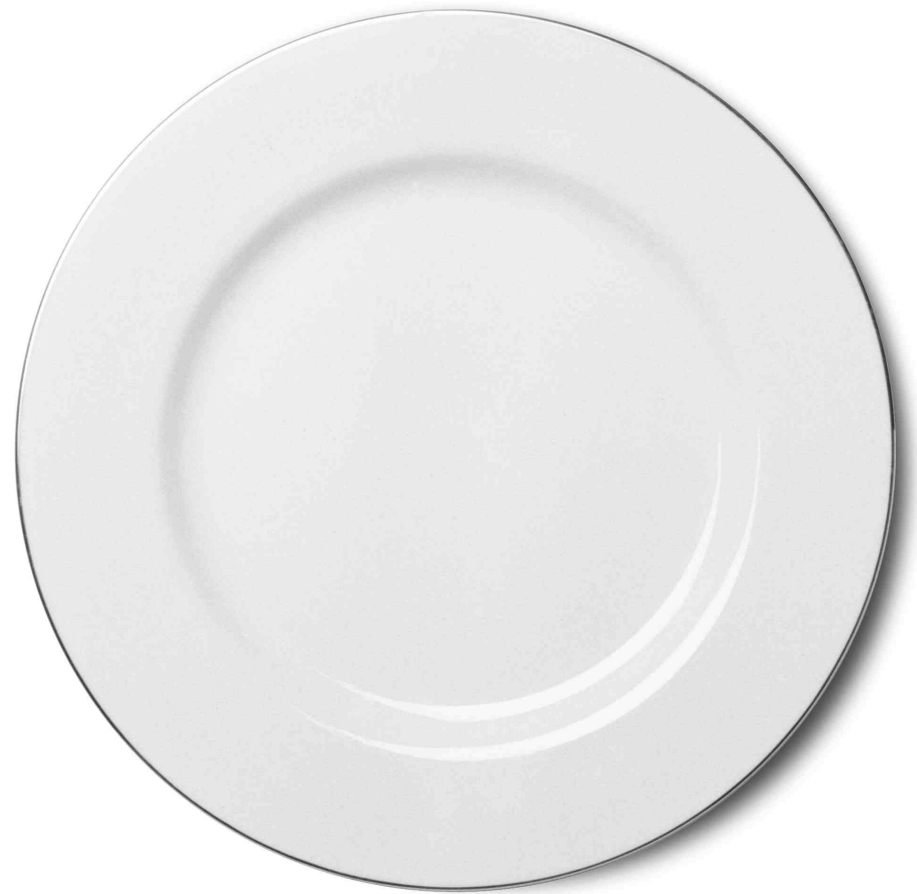
Salesperson Name
Salesperson Signature



Bolingbrook 630.739.9100	Naperville 630.717.9191	Carol Stream 630.462.1000	Schaumburg 847.605.0555	Arlington Heights 847.788.9373	Oak Brook 630.573.8015	Rosemont 847.824.4848	Oak Park 708.771.8210
------------------------------------	-----------------------------------	-------------------------------------	-----------------------------------	--	----------------------------------	---------------------------------	---------------------------------



Go home at
Five
because we
clear your plate.



When you have a temporary or permanent position to fill, look to [Venturi Staffing Partners](#). We'll handle all the recruiting, resume examining, skill sets testing, interviewing, background and reference checking, and even training. All you have to do is offer the job. Our eight Chicagoland offices can help you take control of your company's staffing needs; say the word and we'll process your payroll and benefits, too. And believe it or not, we can do all this and save you money. Joining the Clean Plate Club has never sounded so good.

Four

Name
Company
Address
City State Zip

Dear Recipient,

Let's face it – in Human Resources, there are many details to keep track of, and it seems that each one lives on its own piece of paper. Who's working and for how long. Who's joining the team and who's leaving. Who needs a report right now. Who's waiting to be paid.

If you're drowning in details, it's [Venturi Staffing Partners](#) to the rescue. Our Web-based staffing management system, [vWorx](#), captures that sea of hiring details and personnel data, and instantly organizes it into one program that's easy to update, use and report from.

Best of all, [vWorx's](#) e-mail-driven processes keep tasks flowing from initial input of job requisitions to final hire, literally "routing" work between you, your managers and [Venturi's](#) dedicated staffing professionals.

[vWorx](#) saves you time by streamlining and helping you prioritize these **FOUR** tasks and more:

- ▶ **Job requisitions.** Simply complete a pre-defined online job template and submit with a click. Your Venturi representative is notified immediately.
- ▶ **Candidate review & selection.** Access [vWorx](#) instantly to see resumes, interview results and where candidates stand in the hiring process.
- ▶ **Timecards.** Create, route for approval and submit them for payment. [vWorx](#) lists which cards are outstanding (and who has them) and which still need to be created.
- ▶ **Reports.** [vWorx](#) runs standard and customized reports with just a few clicks.

[vWorx](#) puts you in control of the staffing process – and keeps you there. Take charge today by contacting any one of our eight Chicagoland offices.

Regards,
[Venturi Staffing Partners](#)

Salesperson Name
Salesperson Title

Three case studies.

Thinking of using Venturi Staffing Partners to help fill your temporary and permanent positions? You're in good company. We've assisted some of the biggest names around, and some of the smallest. And we can assist you with talented and skilled candidates ready to help your company grow.



Blockbuster

If you look behind the scenes at the Blockbuster Distribution Center and at Blockbuster's corporate offices located in McKinney and Dallas, Texas, you'll find 750 associates recruited and screened by Venturi. These associates serve Blockbuster in administrative, clerical and light industrial positions.



Ty, Inc.

Ty selected Venturi as the preferred staffing vendor for the 2002 Beanie Babies Official Club project. Venturi used ToneBurst to screen candidates, and provided over 100 highly qualified temporaries for Ty's consumer call center. Ty referred to the 2002 project as "our most successful in terms of staffing."



Levi's

Venturi Partners developed effective vendor-on-premise solutions for Levi Strauss and Company, our client for more than two decades. The company relies on Venturi for more than 500 dependable associates to assist with payroll, clerical and light industrial areas.



Two

You and Venturi.

A winning team.

We'll save you time and
bring you top quality candidates.



2



We want to be the
One
you choose.

Venturi Staffing Partners

requests the honor of your presence
at Breakfast
at a date and time
convenient for you

R.S.V.P. to Wendy Reiner at 630.571.3800