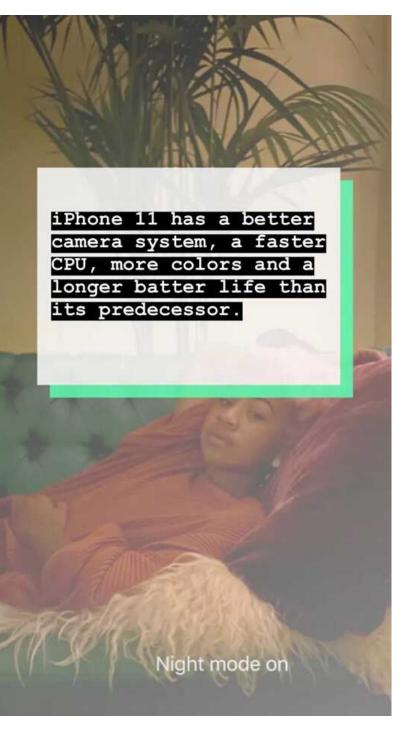
SOCIAL MEDIA

YASMIN DANGOR







Did You Know?



In the US, 10.5 million tons of clothing is sent to landfills every year.

How heavy is that?

DID YOU GUESS RIGHT?

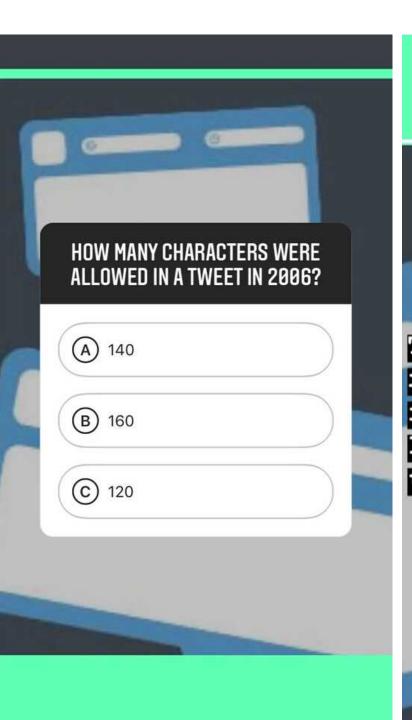


30 Times as heavy as the Empire State Building



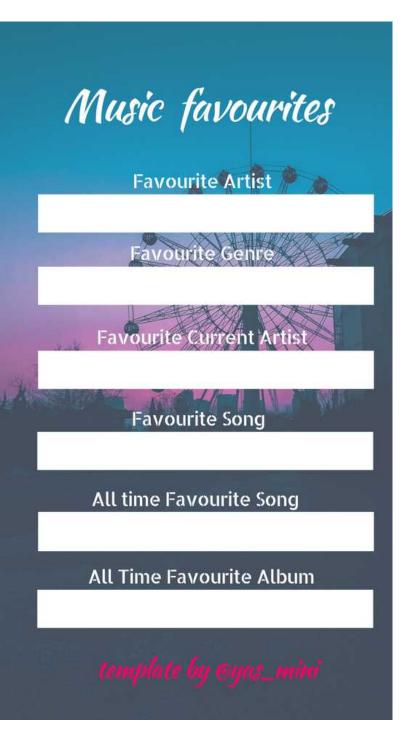


INSTAGRAM STORY QUIZ





INSTAGRAM STORY ENGAGEMENT

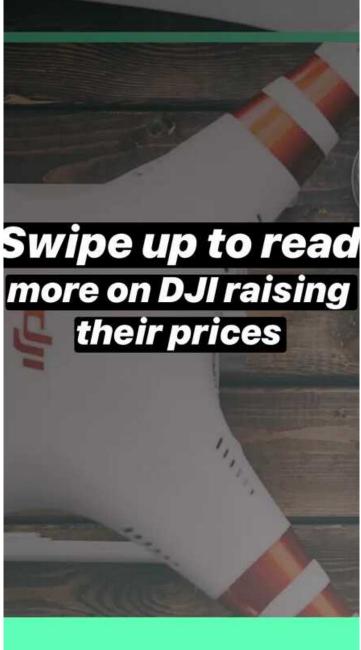












INSTAGRAM COPY

Yamaha joined an army of brands to solve the "last-mile journey" by introducing an odd-looking three-wheel electric scooter, Tritown.

The scooter features twin front wheels that use Yamaha's Leaning Multi-Wheel mechanism. This allows riders to lean in to turn and to keep their balance when stopped. Built-in to the rear wheel is the 500W electric motor powered by a 380Wh lithium-ion battery. Yamaha said it can reach a top speed of 15mph.

Yamaha is carrying out the second phase of public tests from mid-July to mid-August 2019, calling members of the public in Japan to try out the TriTown.

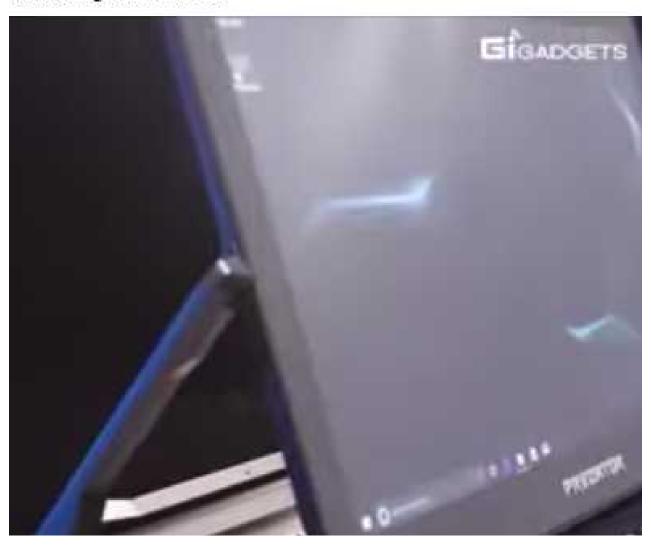


INSTAGRAM COPY

Acer's latest gaming laptop is here to shatter the mold and elevate your gaming experience. Packed with a 17.3-inch 4K IPS swivel touchscreen, the Predator Triton 900 ensures the crystal display flips for all angles.

Built with a 9th Gen Intel Core Processor, a GeForce RTX 2080 GPU, up to 32GB of DDR4 memory at 2666MHz and two 512GB PCIe NVMe SSDs in Raid 0, the machine guarantees insane performance. The use of NVIDIA RTX platform produces realistic, Al-enhanced gaming adventures. And the number of inbuilt ports also provide flexibility to connect the machine to three external screens.

The Predator Triton 900 retails from, \$3,999. Specs and prices vary according to the model.



INSTAGRAM COPY

Nike's latest running shoe can conform itself to the shape of your foot. The company designed Joyride Run Flyknit to recreate the feeling of "running on bubbles."

Each shoe uses thousands of soft, bouncy beads to create a midsole that molds itself to the shape of your foot. The squishy beads contract and expand and shape around your foot to create personalized cushioning. According to Nike, the Joyride technology offers 14% better shock absorption, leading to fewer running i... See More



SOCIAL COPY



YOUR MORNING CUP OF COFFEE IS NOW AVAILABLE IN A SNEAKER

The coffee grounds from your morning cup of coffee are now available as a sneaker. Designed by Ren, these waterproof sneakers are made from recycled coffee grounds and are odor resistant for their entire lifecycle. The Finnish company combines coffee waste with recycled plastic to create a fabric that is light and durable. Every pair of #Rens uses the waste from 21 cups of coffee, and 6 recycled plastic bottles. The sneakers are made to be odor-proof, anti-bacterial, and quick to dry. The sneakers are also vegan-friendly. #Rens is a fully-funded Kickstarter campaign and closes early on August 15, 2019.



THIS LIMITED-EDITION ELECTRIC MOTORBIKE LOOKS LIKE A PIECE OF VINTAGE WOODEN FURNITURE. DESIGNED BY FRENCH STARTUP NEWRON, THE BODY OF THE EV-1 IS CARVED OUT OF WOOD.

This limited-edition electric motorbike looks like a piece of vintage wooden furniture. Designed by French startup Newron, the body of the EV-1 is carved out of wood.

Unlike other electric motorbikes, the design of the EV-1 is unique and eye-catching. The wooden body panels curve around the barrel battery. The battery is not hidden and features rings of LED lights that change colour depending on the amount of power left. The bike has 75 kW of power (about 102 hp) and 240 Nm of torque allowing it to sprint from 0 to 100km in less than three seconds.

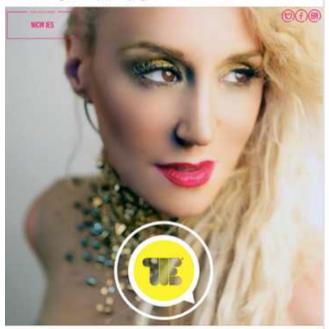
According to Newron, the bike also includes intelligent power control that will regulate energy use based on the battery level. It automatically reduces usage as the battery depletes, which ensures that the end destination is always reached.

Newron is partnering with French firms Dassault Systems, and Advans to build the bikes. It's rumoured that only twelve bikes will be manufactured. Sales are estimated to start in 2020, although an official launch date has not yet been announced.

FACEBOOK SOCIAL COPY



#WCW X TIE | The only queen we know who slays harder than Beyoncé the stunning JES http://bit.ly/1gj7ucx #EDM





Think In Electronic

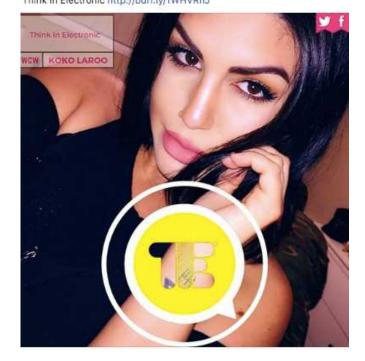
http://buff.ly/1TyY5Og

Published by Buffer [7] - May 23, 2016 - Q

TIE X #MCM | Felix Cartal's beyond amazing hair...



TIE X #WCW | The very talented singer songwriter, and the only person who post more selfies than Kim Kardashian West Miss Koko LaRoo | Think In Electronic http://buff.ly/1WHVRhJ





hottie Tasha Baxter http://bit.ly/1rU60fZ



TALE OF US EVENT CAMPAIGN



Think In Electronic

Published by Yasmin Dangor I∀I · February 23, 2015 · 6

Banish those Monday blues by entering our competition to #win tickets to see Tale Of Us live in #Johannesburg at TOY TOY this Friday., Brought to you by Bridges for Music and Olmeca Tequila. Time to #SwitchOnTheNight

http://www.thinkinelectronic.com/.../toy-toy-bridges-for-musi...



THINKINELECTRONIC.COM

WIN || TALE OF US MAKE THEIR AFRICAN DEBUT WITH BRIDGES FOR MUSIC NPO | think IN electronic



H20 EVENT CAMPAIGN



Think In Electronic

Published by Yasmin Dangor (7) - June 19, 2015 - €

#ICYMI | OFFICIAL H2O FANPAGE is ending with a bang and black smoke , Dyro !





Think IN Electronic @thinkinEDM · 19 Jun 2015
The final @H2O_party with headliner @Dyro! #H2OFinalWave



Think IN Electronic @thinkinEDM - 26 Aug 2015
. @H2O_party main stage full line up has been announced who are you excited to see?



TWITTER SOCIAL COPY



Think IN Electronic @thinkinEDM - 8 Jul 2016
"If you don't have your #RTD2016 tickets,we cant be friends"
@RockingTheDaisy bit.ly/29D7wN4 #musicFestival





Think IN Electronic @thinkinEDM · 27 May 2015

. @BontanUK is lighting up @toolroomrecords just like a firefly! √ bit.do/5bjS #housemusic



TWITTER SOCIAL COPY



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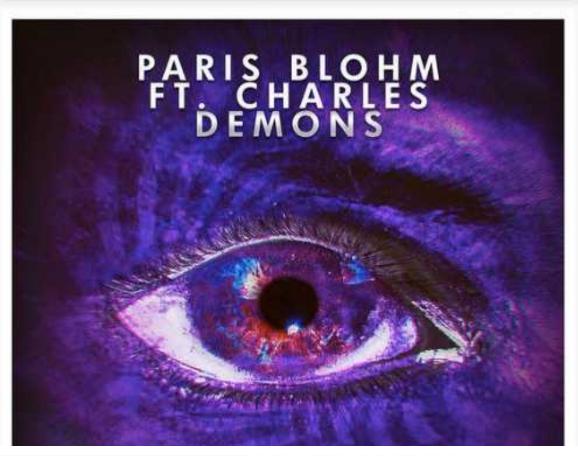
Think IN Electronic @thinkinEDM · 10 Nov 2014
Who better to experience Seven Sins with than @MarkusSchulz ??
thinkinelectronic.com/2014/11/seven-... #Trance



TWITTER SOCIAL COPY



Think IN Electronic @thinkinEDM - 13 Jan 2015 Go on and wake your Demons with @ParisBlohm thinkinelectronic.com/2015/01/wake-y... #EDM





Think IN Electronic @thinkinEDM - 13 Jan 2015 . @LeechiOfficial is about to make you love FRENCH TOAST! You read right...





Think IN Electronic @thinkinEDM - 1 Jun 2016 TIE X #WCW | Triple threat, singer, producer, DJ @ARUNA_official bit.ly/1Zd7YTi #trancefamily #EDM



SECRET SANTA CAMPAGIN

TWITTER



Think IN Electronic @thinkinEDM - 11 Dec 2014

What if your #SecretSantaDJ was @PascalandPearce @Locnville or @euphonik 2 days left to enter!



Think IN Electronic @thinkinEDM - 10 Dec 2014

You ravers have been working hard this year and some of your favourite DJs want to spoil you! Enter #SecretSantaDJ



Think IN Electronic @thinkinEDM - 11 Dec 2014

Officially the last day to get those #SecretSantaDJ entries in, if you haven't yet don't miss out!



Think IN Electronic @thinkinEDM - 4 Dec 2014

We've put together a Secret Santa with some of your favourite DJs! Don't miss out on this one thinkinelectronic.com/p/blog-page_1....





Think IN Electronic @thinkinEDM - 10 Dec 2014

Wow! Some crazy support from you guys in our #SecretSantaDJ giveaway. 3 days left to get those entries in!



Think IN Electronic @thinkinEDM - 4 Dec 2014
Could @PascalandPearce be your Secret Santa this year? Tweet



Think IN Electronic @thinkinEDM - 2 Dec 2014

What if your favourite DJ was your Secret Santa this year? Because together w/ @SoulCandi we'll make that happen!



SECRET SANTA CAMPAGIN

FACEBOOK



Think In Electronic is with Locaville and 2 others.

Published by Thinkin Electonic (**) December 9, 2014 • 6

Euphonik DJ, Pascal & Pearce or Locnville might just have you on their christmas gift list. You read right.. Here's how #SecretSantaDJ http://www.thinkinelectronic.com/p/blog-page_1.html



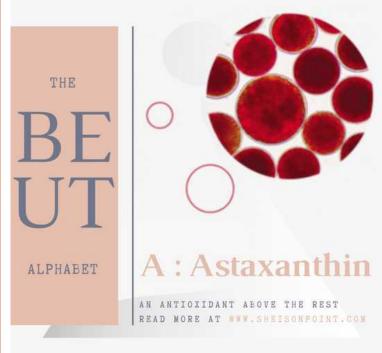




DAILY CONTENT

INSTAGRAM









"Beauty is power; a smile is its sword." - John Ray





- 90 % OF SURVEYED CHINESE CONSTRERS SAID FURCHASING "RELLENT OR CLEAR PRODUCTS" WAS IMPORTANT TO THEW.

BLOG POST BANNERS

BLOG CONTENT BANNER AND COPY







BLOG POST BANNERS

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