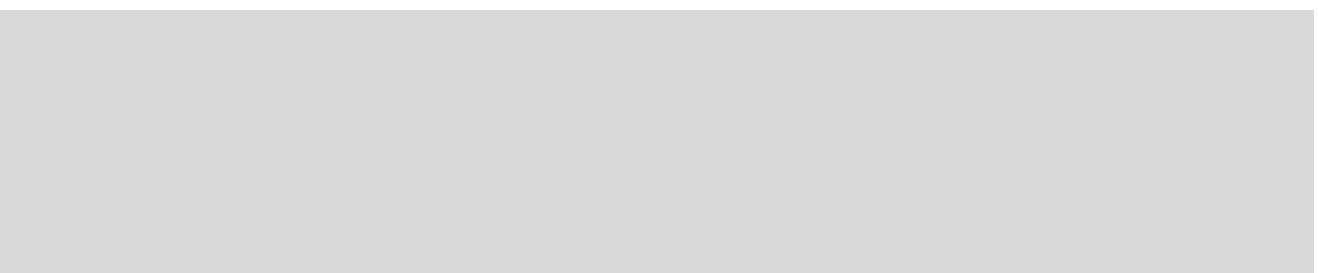


# PRESS RELEASES

PR MANAGER YASMIN DANGOR



# PRESS RELEASES

## Another world at your wrist

*The space and time of Danish Design*



Astronomy and time-keeping have always gone hand in hand. Physics aside, Danish Design has made things simple with their earth-shattering watches. Simplicity, almost alien to our planet, sends its on-time greetings to warn you of an impending style invasion.

Is it the crimson of Jupiter, the sapphire of Neptune or the gray rings of Saturn that rock your world?

Danish Design watches are proudly distributed in South Africa by HM Watch & Jewellery.

For more information:

[hmf@icon.co.za](mailto:hmf@icon.co.za)

[www.facebook.com/DanishDesignSA](http://www.facebook.com/DanishDesignSA)



# PRESS RELEASES

Press Release for Immediate Release

**“Give them something nice to gossip about.”**

*Freddy's Limited edition pants that will have everyone talking*



Some pants are unflattering, but none are as ruthless as a woman's remarks.

Luckily, Freddy has mastered the curves of a woman with its innovative patented WR.UP® technology, accentuating her assets and minimizing her flaws. Now, Freddy brings a limited edition white painted pair that flows from hip to heel and reshapes all the gossip, from nasty to nice.

The incredibly clever vertical painted technique used give these limited edition White Painted Freddy's remarkable slimming effects. The white lines are meticulously painted in a hand worked effect from the waistband to the ankle making your legs look endless. The strong white painted effects on the back create an even more "sculpted effect for your bottom". What's more by touch you will find a painted rubber like effect on the denims.

Say thank-you to Freddy's strategic seams technology and tailoring devices. For a perfect fit every time.

# PRESS RELEASE WEB COVERAGE

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## Dare to Be Different with Danish Design!



**In a sea of average, we're all sailing ships; with little to define us or set us apart. There are brands that accept this, brands that make it their message to be the same and for people to join the ranks of their defined average.**

Danish Design is not the same. Danish Design is different. It's a brand about you; it's a brand about breaking the mold. This is choice and it's at the centerpiece of every Danish Design.

Danish Design commissions popular European Industrial Designers such as the award winning Martin Larsen and Anna Gotha to create their own ranges. Their approach is to combine form and function creating a result that is simplistic, stylish and ultimately, appealing.

The components are of an extremely high quality, with lightweight, hypoallergenic titanium, tungsten, hi-tech ceramic or stainless steel cases and mineral or scratch proof sapphire glasses

We love the unique, edgy designs that can suit all wrists, remember that it's what makes you different that counts! Danish Design watches are proudly distributed in South Africa by HM Watch & Jewellery. Like their page on Facebook!



# PRESS RELEASE WEB COVERAGE

The image shows a screenshot of a website with a teal and black color scheme. At the top, there is a navigation bar with links for 'CONTACT US', 'THE TEAM', 'ABOUT US', and 'ADVERTISE'. Below this is a light blue banner with the 'WomenStuff' logo and a search bar for 'myonlinepresence.co.za'. A dark navigation bar contains categories like 'BEAUTY', 'DECOR', 'FASHION', 'FITNESS', 'FOOD', 'GADGETS', 'LIFESTYLE', and 'TRAVEL'. The main content area features a 'FASHION' article titled 'PUT YOUR BEST [ASS]ETS FORWARD WITH FREDDY JEANS' by Crystal Espin, dated March 2, 2015. The article includes a photo of a woman in jeans and a sidebar advertisement for 'ONLINE presence' which lists services like custom software development and CRM systems. At the bottom right, there is a yellow advertisement for 'builders' with the slogan 'Get to Builders. Get it done!'.

CONTACT US THE TEAM ABOUT US ADVERTISE

**WomenStuff**  
What women want

HAVE A GOOD IDEA?  
WE CAN HELP YOU BUILD IT  
Expert advice in Custom Software development,  
CRM Systems, Software consulting, Mobile Applications

myonlinepresence.co.za

ONLINE presence

BEAUTY DECOR FASHION FITNESS FOOD GADGETS LIFESTYLE TRAVEL


COMPETITIONS

FASHION FEATURED REVIEWS

## PUT YOUR BEST [ASS]ETS FORWARD WITH FREDDY JEANS

CRYSTAL ESPIN — MARCH 2, 2015

SHARE ON:




ONLINE presence

WE SPECIALISE IN BUILDING AND DEVELOPING CUSTOM DIGITAL SOLUTIONS FOR YOUR BUSINESS

- Custom Software development
- CRM Systems
- Software consulting
- Mobile Application development
- and many more...

Visit [myonlinepresence.co.za](http://myonlinepresence.co.za)



Get to Builders. Get it done!

WomenStuff is proudly partnered with:

# PRESS RELEASE WEB COVERAGE

Shopping

## Drink and Dream: Sleep tight with the newest GoodNight Drink!



**Tick Tock the clock goes and you're still calculating how many hours of sleep left... If only you could fall into dreamland without counting sheep. Finally, a revolutionary new product that has just hit the SA market is here and we know you'd love to sleep with**

**it! GoodNight launches their official relaxation drink, the first of its kind in the South Africa, we've got the exclusive on it below!**

"Good Night is a carbonated soft drink made with pure Austrian alps spring water mixed with natural herbs traditionally used to help relieve feelings of stress and to encourage peaceful sleep. It is specially developed to support relaxation of body and mind. Contains no preservatives, artificial colours and intense sweeteners."

 Photo 2015-05-19, 23 42 11

Simply crack open your can of goodnight, drink up its deliciousness at least 45 Minutes before bed time and say hello to dreamland! GoodNight Drink is perfect for anyone who

struggles to sleep, is dealing with mild anxiety or even just for the reassurance of a great night of relaxation with no risky side effects of harsh medication!