THE STYLLCIAN

STYLEFEED ARCHIVES ABOUT CONTACT

Wear cheerwear.

Give me a **C**... give me an **H**...give me an **E**...give me another **E**...give me an **R**. Ok I think you get the point. This week we're talking about cheerwear. What might that be you ask? Well, we've termed the name from cheerleading. We've taken a look at the components that make up cheer uniforms and have procured a few elements that we think stand out. This week we challenge you to execute these elements into your look.



From left: Fenty X Puma Fall 2017 RTW; Image: vogue.com. Retro Cotton Blend Sweater; Image: genuine-people.com. Tabula Rasa Fall 2018 RTW; Image: vogue.com

Cheerleading costumes are hard to miss. You can almost immediately identify these athletes by their uniforms alone. They commonly include a variety of big hair bows, crop tops, miniskirts, and pom-poms. Interestingly enough when we dissected the cheerleading look the only thing we chose to replicate from the "obvious" list was the pom-poms. Now hear us out, and don't let the idea of wearing pom-poms scare you away. Just let us explain, we'll go into more details in #3.



- Geometric lines direct the eye into your outfit
- You may be tempted to re-watch Bring It On
- You may break into a chant spontaneously
- Tassels may cause uncontrollable shimmying

To "wear cheerwear" we suggest you incorporate one of the following into your next outfit.

1. Slimming Fabrics

There's not much need to sell this point. Slimming fabrics are awesome, they make you feel great and confident and they tuck you in, in any areas you might consider problematic. They can help to flatter your shape and accentuate your figure. Try a rayon, nylon, spandex mix—it feels like scuba diving material. If that seems too specific, simply pick a fabric that is firm but stretchy. Ronny Kobo is a designer known for utilizing form-fitting materials like these in her designs.

Downsides? To everyone's surprise, slimming fabrics may have some downsides. Everything in this world comes at a cost. The "scuba-like" fabric can be heavier and thicker than other materials, which can



Soft Wool Blend Sweaters by Genuine People. Also comes in black.

cause it to be hotter and more uncomfortable to wear. Nobody ever feels good in something that is too tight. So even if it sucks you in, make sure you are comfortable and you can still do the essentials like sit down or breathe.

2. Geometric Lines

You'll often find bold geometric lines in cheerleading uniforms. A few stripes of colors grouped together to form strong definitive lines, often in a V shape. We call it the **athletic deep V**. This deep V isn't revealing but still functionally works like a normal V neck, catching the eye and directing it through your outfit. <u>Genuine</u> People, Scotch and Soda and Fenty X Puma all use the athletic deep V effectively.

3. **Tassels**

This one's a fun one! Who doesn't love incorporating a new texture into their outfit especially one that has a sense of excitement and energy every time you move. There is something mesmerizing about the way tinsel and tassel fabrics move so fluently together—you may hypnotize onlookers. If you find you've entranced a passerby, we urge you to use your powers for good. Both Nasty Gal and Tabula Rasa use tassels to enhance the energy of an outfit in very different ways.

Downsides? Tassel, fringe or shaggy fabric have a lot of volume and texture, so you may find this fabric getting caught on things easier and more than usual. Don't try to run through closing elevator doors or pick things up from escalators. On the upside though, you're a catch.



Party Crasher Fringe Jacket by Nasty Gal.

Older > Newer

