

THE STYLISTICIAN

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If someone was to ask me if I was a hat person in the past I would have said no. There are two types of people in this world. Those who wear hats and those who don't and I would have definitely categorized myself in the latter. However, brands like [Lack of Color](#) and [Brixton](#) have me rethinking who I am. That is, am I really not a hat person? I used to think it didn't work with my hair, my face shape or my look, but then these brands introduced me to a variety of styles, shapes, and textures unique from what I originally thought a hat would consist of.



The Sunnydip Fray Boater by Lack of Color; Image: www.lackofcolor.com.au.



Image: www.lackofcolor.com.au.

Milliners have begun to modernize classic styles and work with new textures to develop fresh designs for the modern shopper. These hybrid hats have given more variety to the market, making it easier for everyone to find the right hat for them. We hope that by the end of this article if you aren't already a hat person you will at least see the fashion opportunities available to you from today's hat market. Have you ever noticed that you can never exhaust accessory options? There is always one more pair or piece that could just work with your outfit and certainly wouldn't hurt to be a part of your closet. You need options. If you're not already collecting them, just like any accessory, hats can be amassed in exorbitant quantities. Trust us, we know.

Right now we're obsessed with Lack of Color's Sunnydip Fray Boater. We imagine it's what Anne of Green Gables would wear if she decided to move to the big city and work for Vogue. This straw hat has a rustic appeal but is rebelling from its hat genre by way of a frayed brim. It's a modest accessory with modern depth and it playfully manipulates light. When the sun shines through the weaving the hat produces a delicate grid shadow upon what lies below it. Ever wonder what to do when you or your hat gets bent out of shape. Well for you personally, we don't know, but for this hat Lack of Color recommends simply steaming it and working it with your hands to restore it to its original shape.



Image: www.lackofcolor.com.au.



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Why we love the Sunnydip Fray Boater?

- It has contemporary detailing (frayed edge) on a traditional style.
- It protects you from the sun in a fashionable way.
- Natural fabrics and fibers suit the summer season so well.
- The light shining through the weaving of the hat produces a delicate grid shadow. A fun element to add to your beach selfies.

Fashion Find: Product Details

Item: [Sunnydip Fray Boater](#)

Designer/Brand: [Lack of Color](#)

Price: \$79.00 AUD (~\$59.00 USD)

Description: A woven sea-grass sun hat with a boater crown and frayed edge. Brim measures 9cm/ 3.55"
Requires spot/specialist cleaning. Color may vary from piece to piece due to the organic nature of the straw.