

Charming Charlie
OCT 2015 - Promotional Email Campaign
10.23 Shop New Sweaters

Main Content: 10.23 Shop New Sweaters

Subject Line:

Feeling chilly? This will change all that...

Preheader 1:

Every day is better in a sweater.

Copy Direction: please provide copy

Creative Direction: please design direction SEE WEB WINDOW 2

Main Content Headline & Subheading:



PLUSH PONCHOS

Keep it warm. Keep it stylish.
Looking both cozy and chic is easier than ever.

SHOP NOW>

<http://www.charmingcharlie.com/graycie-plaid-poncho.html#color=light-grey>

BANNER:

SUB BOX PRODUCTS

SWEATER WEATHER

It's here!
(Don't get left out in the cold.)

SHOP NOW>

<http://www.charmingcharlie.com/cora-waterfall-cardigan.html#color=white>

<http://www.charmingcharlie.com/danica-pullover-poncho.html#color=dark-grey>

<http://www.charmingcharlie.com/claudia-sleeveless-cardigan.html#color=black>

<http://www.charmingcharlie.com/leandra-duster-cardigan.html#color=light-grey>