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### **The “I Love Miss-self” Reality Show Premieres this Fall**

Miss Professional Nail (Miss) announces the launch of its Glitter I Series, the “I Love Miss-self” Reality Show, a sassy, tongue-in-cheek spin on the sensation that has swept the nation off its stilettos. Sation’s glittery gala puts the fun in *dysfunctional* by saying buh-bye to Brady Bunch banter, and hello to hi-def hair-pulling and backstage drama. Miss’ Creative Director Staci Dao found inspiration for this collection by merging the glitz and glamour of showbiz with the opulent, jewel-toned gems of the season.

From fame-chasers to trophy wives, this humorous race to the Hollywood finish line is a fun, flashy ride into our pop-goes-the-beauty universe. “I Love Miss-self” joins the Fall lineup with a sparkling set of stars, including: Calorie Countess; Miss Pro-nup; Tall, Dark & Has Some; Paparazzi Pet; No Rings Attached and Oh My Gaudy.

The 24-color collection features a cast of multi-glitter and foil finishes: holographic, flakey, bar, kaleidoscope and more. These glitters are ideal for layering over neutrals and staple colors, or simply to play up your signature style. Tune in to ‘I Love Miss-self’ on [www.misspn.com](http://www.misspn.com), and don’t miss its September debut at your local beauty supply.

All Miss products are free of DBP, toluene and formaldehyde.

\*Multi-glitters will be sold at a premium price point.

*Miss is an MBE (Minority Business Enterprise) certified company.*

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