

Barrington Agency Honored for Client Video Program

BARRINGTON, IL (August 11, 2015)- Coyote Marsh & Associates, Inc. was recently honored with a Communicator Award of Distinction in Online Video Storytelling for their work with the Menominee Indian Tribe of Wisconsin. The program, "Preserving the Menominee Legacy," is part of a series of stories on the Menominee Voices YouTube Channel that tells the story of the Northwestern Wisconsin tribe's struggles in the face of poverty.

The Coyote Marsh program was selected from among 6,000 entries in the annual award program produced by the Academy of Interactive and Visual Arts (AIVA). This recent honor is one in a string of awards for Coyote Marsh work, including three previous Communicator Awards, three Silver Anvils from the Public Relations Society of America, two Paragon Awards and an Apex Award for Website Design.

"Our purpose in creating this video was to show how Menominee are determined to keep their culture alive for future generations," said Michael Beightol, agency founder. "It is important to know their history because it is a part of all of our history. It's an honor to be recognized with an award, but more important is spreading awareness on how the Menominee people continue to persist against great odds."

Coyote Marsh is a marketing agency founded in 2000 with the mission of "producing big results" in website development, brand strategy, video production, advertising, media relations and graphic design. The agency works with a diverse client base, including mid-to-small businesses, tribal governments, not-for profits and Fortune 500 companies.

"The work entered in the 21st Annual Communicator Awards serves as a true testament to the innovative ideas and capabilities of communications and marketing professionals around the world," said Linda Day, AIVA Executive Director. "Each year our entrants continue to amaze by reinventing the ways we communicate and market in an ever-changing industry."

Founded more than 20 years ago, The Communicator Awards is the largest and most competitive awards program honoring creative excellence for communications professionals. The Communicator Awards are sanctioned and judged by AIVA, a trade group with more than 600 members from all 50 states and 15 countries worldwide. Featuring the brightest creative minds from advertising, communications, media and marketing, AIVA serves the purpose of embracing progress and the evolving nature of traditional and interactive media. AIVA members are executives from organizations that include The Ellen Degeneres Show, Disney, MTV Networks, Time, Yahoo, Victoria's Secret, Wired, Conde Nast, Coach, Estee Lauder, Lockheed Martin, Pitney Bowes, and Sotheby's Institute of Art.

To learn more about Coyote Marsh & Associates, visit www.coyotemarsh.com or call (847) 277-7353. To view "Preserving the Menominee Legacy," go to <http://tinyurl.com/qa2q8ds>.

For more information about about the Communicator Awards, go to www.communicatorawards.com.

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