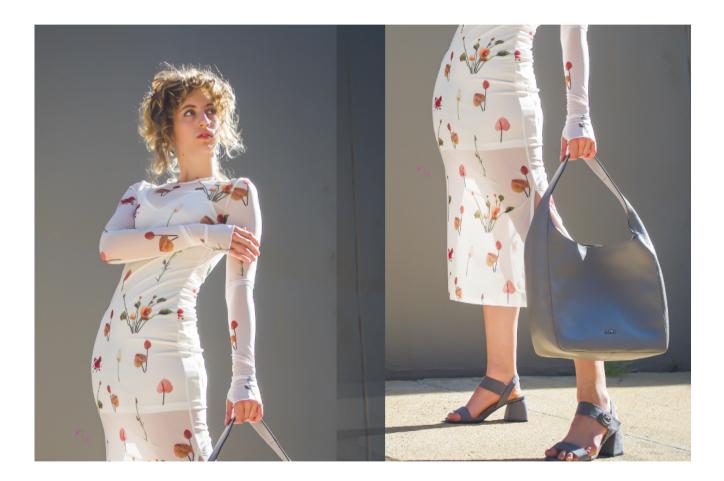
### **BRAND SPOTLIGHT : AERYNE**

20 Jun 2019



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AERYNE is a Swedish brand with its creative studio located in Paris, and their pieces reflect this beautifully. The design of each garment is a seamless cultural blend of Sweden's mature simplicity +

Pinterest



Parisian individuality. This is a brand that loves women. Offering comfort, quality, and the perfect mix of maturity and whimsy, these collections are a dream for both stylists and consumers.

Since carrying the brand at The Art of Style, we have been able to see the surreal + ambitious patterns and sexy silhouettes come to life on our clients. Taking cool, comfortable, cutting-edge styles to bringing them into the daily lives of modern women is something AERYNE and The Art of Style both strive for.

Each woman has their interpretation of the garments that they buy - it is this individuality that drives AERYNE'S design process. Below are some editorial shots of our in-store selection, spanning from evening cocktails to a stroll through the city.



L 0 U DRESS

STYLED DOWN WITH A COLOR-COORDINATED SNEAKER. EASY ON THE EYES, WITH AN ATTITUDE.



# E S T H E R D R E S S

THIS DREAMY STYLE IS BROUGHT BACK TO EARTH WITH EDGY ACCESSORIES.

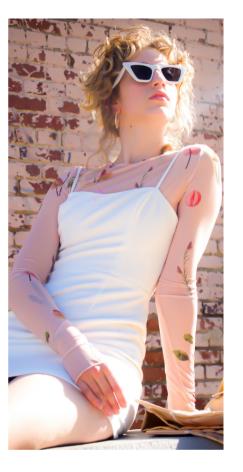


## E S T H E R D R E S S

THIS GIRLY FLORAL + LOW HEEL COMBO IS BALANCED BY IT'S MATURE, BODY SKIMMING FIT.



STYLED AS A SUBTLE LAYERING PIECE TO ADD AN ARTISTIC FLAIR TO A SUMMER BASIC.





IGGY JACKET

THIS GLEAMY, DREAMY JACKET LOOKS PERFECT IN TOW WITH GIRLY OUTFITS FOR AN ADDED EDGE.

Shop these looks + more in-store and online, knowing that we're always one click / call / text away to offer our styling advice and services.

Jess Henry

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