

BRAND SPOTLIGHT : AERYNE

20 Jun 2019



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TWO WORLDS...

AERYNE is a Swedish brand with its creative studio located in Paris, and their pieces reflect this beautifully. The design of each garment is a seamless cultural blend of Sweden's mature simplicity +

Parisian individuality. This is a brand that loves women. Offering comfort, quality, and the perfect mix of maturity and whimsy, these collections are a dream for both stylists and consumers.

Since carrying the brand at The Art of Style, we have been able to see the surreal + ambitious patterns and sexy silhouettes come to life on our clients. Taking cool, comfortable, cutting-edge styles to bringing them into the daily lives of modern women is something AERYNE and The Art of Style both strive for.

Each woman has their interpretation of the garments that they buy - it is this individuality that drives AERYNE'S design process. Below are some editorial shots of our in-store selection, spanning from evening cocktails to a stroll through the city.



LOU DRESS

STYLED DOWN WITH A
COLOR-COORDINATED
SNEAKER. EASY ON THE
EYES, WITH AN
ATTITUDE.

ESTHER DRESS

THIS DREAMY STYLE IS
BROUGHT BACK TO
EARTH WITH EDGY
ACCESSORIES.





ESTHER DRESS

THIS GIRLY FLORAL +
LOW HEEL COMBO IS
BALANCED BY IT'S
MATURE, BODY
SKIMMING FIT.

CAMILLE TOP

STYLED AS A SUBTLE
LAYERING PIECE TO
ADD AN ARTISTIC
FLAIR TO A SUMMER
BASIC.





IGGY JACKET

THIS GLEAMY, DREAMY
JACKET LOOKS
PERFECT IN TOW WITH
GIRLY OUTFITS FOR AN
ADDED EDGE.

Shop these looks + more in-store and online, knowing that we're always one click / call / text away to offer our styling advice and services.

Jess Henry

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All of us are working to get through this - taking it day by day and looking for little things that may restore a sense of balance and normalcy. Many are left wondering if it is "okay" to go shopping ...



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