

Alan Pruitt Bio



Ask [Alan Pruitt](#) what he “does,” and he’ll tell you, “It depends.”

That’s because Pruitt wears more than one hat when he’s stoking the irons in his career fire at any given moment.

Pruitt is currently the **SaaS ([Software as a Service](#)) Implementation Manager** at [Insperity, Inc.](#) (NYSE: NSP), a Texas-based company that serves as an advisor to American businesses, providing a variety of human resource and business solutions designed to help improve business performance.

Pruitt’s role at Insperity involves corporate [change management](#) through [Agile Software Development](#) to cultivate and establish software tailored for adaptation and evolutionary advancement within each unique company’s framework. As **SaaS Implementation Manager**, Pruitt establishes the requirements of each customer individually, manages implementation activities, gathers feedback and provides ongoing support for each customer.

He also serves an advisory role on three western Arizona non-profit boards, offering his expertise on technology adaptation issues and social network outreach in the Web 2.x landscape.

Before joining Insperity, Pruitt was director of the non-profit [Western Arizona Economic Development District \(WAEDD\)](#), the largest (geographically) economic development district in Arizona. In 2011, he completed the [NBIA Incubator Management Certificate Program](#), and served as a charter organizer of the new [Arizona Business Incubation Association](#).

In 2010, he served as a business analyst at the [Arizona Western College Small Business Development Center \(SBDC\)](#) in Yuma, earning recognition for its outstanding service and economic impact to the community, and honored as the [2010 Center of Excellence](#) for meeting or exceeding key goals for the year. The [Arizona SBDC Network](#) measures economic impact in job creation and retention, business starts, sales increases and capital formation when determining success. Pruitt’s efforts as a part of the SBDC team played a significant role in the Center’s positive impact on the [Yuma area economy](#).

Pruitt is an early adaptor of all things Google, as a [Google Technology User Group \(GTUG\)](#) volunteer community manager for the state of Arizona and an active contributor to the [Google Trusted Tester Program](#). In May, 2011, he joined thousands of developers in San Francisco at [Google I/O 2011](#) for two days of serious technical content brainstorming, focused on creating the next generation of web, mobile, and enterprise applications using Google and open web technologies like Android, Google Chrome, Google APIs, [Google Web Toolkit](#), App Engine, and more.

Pruitt earned a Bachelor of Science Degree in Business Management (BSBM) from the University of Phoenix. He also graduated from the University of Arizona’s 42nd Annual [Basic Economic Developer Course](#). He is currently a Western Governors University 2012 MBA Candidate.

He and wife Kimmy partner on [Webcognita LLC](#), a service-oriented [Web technology](#) consulting company founded by veterans and civilians with military defense-related engineering expertise. Through Webcognita, the Pruitts offer unique designs and a rapid prototyping approach to problem resolution, utilizing a team of experts with [Department of Defense](#) backgrounds in computer, information, intelligence and logistics. Webcognita LLC is a [Service-Disabled Veteran-Owned Small Business](#).

Pruitt is a creative and experienced public speaker who provides seminar training to community organizations and associations concerning [small business technology and trends](#).