



May XX, 2020

[Name]
[Address 1]
[Address 2]
[City] [State] [ZIP]

Dear [Formal Salutation],

Concordia College needs you now, more than ever.

As a small, Christian institution, Concordia College has never known financial abundance. Serving our students well requires prudent budgeting, close management of resources, and help from generous donors like you.

But the coronavirus crisis has quickly thrust Concordia College into a very different reality: a reality of room and board refunds, loss of vital rental income, and the certainty that many students will be forced to delay their dream of a college education.

I come to you for help at a time when your own financial picture may be filled with uncertainty. Bereavement, unemployment and food insecurity are rampant, and no one—including you—has been untouched during this time.

And yet, I hope that you, as someone who enjoys the engaging events we provide to our community, might consider Concordia now if you are able.

In the past year our **Books & Coffee** series brought to campus best-selling author Fiona Davis with her book *The Chelsea Girls*, and Yonkers First Lady Mary Calvi discussing her book *Dear George, Dear Mary* with MSNBC anchor Alex Witt.

The Sluberski Film Series screened the fascinating documentary *Student Athlete*. **Business Breakfast** featured Craig Robinson, VP of Player Development for the New York Knicks and General Manager of the Westchester Knicks. And Scott MacDonald's take on US China Trade Relations in the Age of Coronavirus made for an engaging and timely **Jacobson Global Lecture**.

From blockbuster **OSilas Art Gallery** exhibitions including *To Be Young, Gifted and Black*, to the world class music of **The Hoch Chamber Series** and **Concerts in the OSilas**, Concordia College is essential to the cultural fabric of our community.

In the coming year more than ever, we will all need the cultural sustenance that helps us make sense of our world. If you can, please give generously. If you cannot, please accept my prayers and sympathy.

God bless you,

A handwritten signature in black ink, appearing to read "John A. Nunes". The signature is fluid and cursive, with a large initial "J" and "N".

Rev. John A. Nunes, Ph.D.
President

P.S.

Your gift of any size will make a difference. Please give today if you can.