

HOME PAGE 90 SEC TESTIMONIALS

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BRIEF - JULY 2020 - Testimonial 90s:

GOAL:

To get potential buyers excited about GITHrive and how it changes lives for our members. Give them a taste of the member experience through personal, real testimonials.

AUDIENCE/PERSONA:

Veronica/ Brittany (SVP of HR/ Benefits Manager)

TOPIC:

Testimonials about using GITHrive

KEY TAKEAWAYS:

GITHrive cares about its members. It's easy to enroll. Our personalized approach creates real impact. Dietitians offer accessible suggestions and the health coaches are caring and listen to individual challenges. Overall, people feel better when they use GITHrive!

USE:

HOME PAGE VIDEO - BELOW FOLD

TESTIMONIAL VIDEO CLIPS

LIZETTE

The enrollment process was really easy. It took about a couple minutes, and I was enrolled.

TEXT: EVERYDAY, WE HELP PEOPLE FEEL BETTER FROM THE INSIDE OUT.

HERE ARE SOME OF THEIR REAL EXPERIENCES.

BEN

Dedication. Commitment to what to do, to members. I remember once I felt better because of my condition. One of the members of my team told me, "I'm going to stand with you, we're going to go through this together and get this resolved."

CAROL

I talked with the dietitian to help me decide which foods I can eat, which foods affect me more than others. And it's just been a very helpful tool for me to use, to be able to work with my digestive issues.

LIZETTE

You should really try it because I feel so much better with my digestive health. My symptoms I've been having with my heartburn... it's gotten to the point where I can finally sleep at night. And I wasn't able to do that before, because I'd be woken up periodically because the heartburn was getting so bad.

TEXT: WE'RE REVOLUTIONIZING DIGESTIVE HEALTH BY EMPOWERING PEOPLE TO LIVE BETTER LIVES THROUGH PERSONALIZED DIGITAL CARE

LIZETTE (V.O.)

I'm very grateful to have enrolled.

VIVANTE HEALTH LOGO

HEADSHOTS/STILLS OF LIZETTE, BEN AND CAROL

TEXT: THE DIGESTIVE HEALTH EXPERTS

WWW.VIVANTEHEALTH.COM

END