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Product Copy

Rush Back Chair - Inspired by French architect and designer Charlotte Perriand, Wisteria is proud to offer this stunning lloyd loom, wicker chair. Handcrafted in gorgeous teak wood, these stylish chairs make the perfect accessory to any kitchen or outdoor dining set, providing durability and a water-resistant surface. As part of our Alps-themed product launch, we invite you to fall in love with this piece and many others at any of our Dallas locations.

Vintage Chinese Wine Table – Rooted in a long tradition of Chinese viticulture dating all the way back to the 4th century BC, this elegant, vintage Chinese wine table creates the perfect focal point for any entryway, room, or home office. Treat your guests with a lasting first impression, and add sophistication to any home wine bar. Handcrafted from elm wood, this stunning piece can be purchased exclusively at Wisteria locations and Wisteria.com.

Modern Acrylic Coffee Table – Sleek, modern, and versatile, this handcrafted, Chinese acrylic coffee table is built with your family and fashion-forward sense in mind. Easy to clean and incredibly durable, it provides an elegant transparency to any living room, blending effortlessly against the backdrop of your favorite décor. Host friends and family in style, and enjoy the peace of mind that comes with a scratch-resistant surface. Priced comfortably, this coffee table is guaranteed to that extra “something” to your next home project.

Emails

Online Warehouse Sale Email:

Promotional

Subject: Limited Time Only!

Preheader: Enjoy Up To 50% Off

Body: Choose from over 500 discounted options during Wisteria’s Online Warehouse Sale. Gorgeous dining sets, coffee tables, vanities, and more. Shop now on all your favorite colors and styles, and enjoy up to 50% off on select purchases. Add some elegance to your home at a fraction of the cost. Hurry in, this sale ends soon!

Brand-Focused

Subject: Create Your Perfect Home

Preheader: Discover New Favorites

Body: Build your dream kitchen, dining room, or family rooms with a stunning collection of furniture and décor, all priced to sell. With over 500 discounted options to choose from, it’s never been easier to bring beauty and meaning into your home at a fraction of the cost. Shop now on all your favorite colors

and styles, and let us inspire your next renovation. From our family to yours, we can't wait to see what you come up with next.

Annual Winter Sale Email:

Promotional

Subject: Our New Catalog Is In!

Preheader: Shop Up to 35% Off

Body: Have you seen our new catalog? Beautiful teak wood coffee tables, vintage carved wood consoles, and a stunning collection of acrylic and modern decor are all waiting for the perfect home setting. Enjoy up to 35% off on pieces inspired by 17th century French and Italian designers, while your home and kitchen transform into modern works of art. With tons of vibrant colors and patterns to choose from, finding new favorites has never been easier.

Brand-Focused

Subject: New Arrivals Are In!

Preheader: Craft Your Next Renovation

Body: At Wisteria, we're always searching the globe for new inspirations and designs. Every year brings something new and exciting, with this year being no exception. Fresh off the press, our latest catalog features a stunning assortment of French, Italian, and British inspired décor, with sitewide savings up to 35% off. Add that special touch to awaken your home or kitchen, and browse through hundreds of intricate designs, with dozens of colors and shapes to craft your next renovation at Wisteria.com.

Round Teak Coffee Table: Slender, chic, and organic, this round, teak coffee table adds a one-of-a-kind charm to any living room. Rooted in the early 17th century when coffee tables first began to crop up in parlors all over Britain, this household staple has undergone many unique variations, with this particular design being a key favorite. Whether you're looking to add a touch of tropical to your living room, or simply give your home an earthy appeal, this versatile piece is a perfect starting point to any home renovation.

Vintage Carved Wood Console: Inspired by 17th century French and Italian design, this vintage, carved wood console makes the perfect statement for your entryway, featuring geometric patterns and a choice between two stunning, distinct finishes. Handcrafted from Ningbo, China, it's sure to add that special touch of character to your home, and makes the perfect piece with which to share your own unique style. Accentuate with a Venetian mirror, or adorn it with paintings, antique décor, or a beautiful vase of flowers. With limitless possibilities, this is one Wisteria exclusive that's guaranteed to turn heads.

Acrylic X-Base Stool: Known for their versatility and modern appeal, acrylic stools like this Wisteria design offer a big statement in a smaller package. Handmade and covered in 100% linen, they can be used to accentuate just about any room. Pair them with an exquisite bathroom vanity, or place them in your bedroom or home office for added comfort and sophistication. With the durability and peace of mind that come with acrylic décor, this bold, little piece is sure to add to your unique style in a big way.

Modern Lacquer Side Table: Always a customer favorite, this sleek, handmade side table from Wisteria makes the perfect place on which to display your favorite pictures, stow your favorite books, or even store some of your family's favorite items. Brightly colored and adorned with a brass knob, it blends

effortlessly against the backdrop of any room, making it the perfect accessory to any theme or overall design. Found exclusively at Wisteria, this item works beautifully as a standard side table, or tasteful, yet sophisticated nightstand.

Promo 1

Seating Sale
Up to 30% off
July 1-July 8
Promo code: SIT2019

Short Post Text: Don't miss our Seating Sale, July1-July 8. Enjoy up to 30% off with Promo Code SIT2019

Ad Headline: Seating Sale – Up to 30% Off!

Ad Description/Teaser: Seating *this* stylish on sale? Go on...

Promo 2:

Sitewide Savings
Up to 50% off
April 1-April 14

Short Post Text: Up to 50% off on all Wisteria collections, April 1-April 14. Your unique style awaits!

Ad Headline: Save Up to 50% Off with Sitewide Savings

Ad Description/Teaser: Your unique style, now made easier...

Organic Facebook Post(s)

At Far Finta Pasta & Wine Bar, our business is your satisfaction. For that romantic night out, let our sommeliers pair you with the perfect wine, while our handcrafted cocktails provide an enchanting appetizer. Serving Georgia, Florida, and South Carolina, we're here to make your next dinner an experience you'll never forget. #romance #winelover #nightout #italianfood #fintapastaandwinebar

Close that crucial deal and celebrate your next business venture in style at Far Finta Pasta & Wine Bar. High-class opportunities await you and your colleagues as you sit back, relax, and enjoy a delicious array of pasta favorites, meticulous wine selection, and handcrafted cocktails. With locations in Georgia, Florida, and South Carolina, networking has never been so easy. #eventplanning #networking #happyhour #fintapastaandwinebar

Organic Instagram Post

What's summer without a splash of color? ALL the colors 🌈! Mix and match your favorites at wisteria.com! #pop #color #chairs #furniture #love #style #design #wisteriastyle

