

# INDULGE

No city has mastered the art of window display so expertly as Paris, enticing wanderers to enter and succumb to the taste of a perfect macaroon. A world of petit indulgences awaits in Paris: admire a visual parade of expertly crafted fruit tarts or sip a cocktail in former haunts of Hemingway -- a man who recognized that Paris satisfies something deep inside that is always hungry elsewhere.



*Indulge*

*Tarte Fraise at Pierre Hermé*



## Ladurée

21, rue Bonaparte

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[www.laduree.fr](http://www.laduree.fr)

The original boutique on rue Royale began as a *boulangerie* in 1862 by Louis Ernest Ladurée; a *salon de thé* was later added for his wife, who considered this a more reputable establishment for ladies to rendezvous. The dining room in Paris' Madeleine neighborhood speaks of its beginnings during the Belle Époque: cherubim – in particular, the Angel of Pastry – float in the vibrant blue sky of its elaborately frescoed ceiling. Although the Champs-Élysées shop is infinitely sumptuous in the style of Louis XIV, with an 'it' bar serving decadent cocktails during musical *House Chic* soirées, the Rue Bonaparte salon best captures the simple elegance of Ladurée. Here, cakes, pastries, and chocolates are neatly displayed in the glass cases of rich wood hutches, gently lit by sparkling chandeliers. Guests luxuriate on the plush cushions of exotically patterned booths, and brightly hued peacocks – whose colors match the brilliant greens, blues, and pinks of the macaroons themselves – grace the walls.