

*Courtney Potter*

W E D D I N G S



## CARE OF DIGITAL IMAGES & PHOTOGRAPHIC PRINTS

Now that you have your photos, it's time to protect your investment by backing up your files! Make at least 2 copies of your photos (the more copies the better). As technology evolves, the current storage method for your files could become obsolete, so it's a good idea to create new media copies every 5 years (think about it – you wouldn't want your photos stuck on a floppy disk). Not sure how to do this? Give me a shout – I'll walk you through the process!

When you're ready to print your images, don't use a big box store like CVS, Walgreens, or Walmart. You have beautiful, high-quality images, and these vendors produce inferior prints with inconsistent quality. On top of that they can (legally!) use your photos for their own marketing purposes once you hand them over. For best results I do recommend ordering prints directly through Courtney Potter Weddings or a reputable professional lab (Mpix and White House Custom Color are great online printers). This will ensure that your prints are as fantastic as your images and look exactly as I intended them.

--- UNCOMMON PICTURES *for unconventional people* ---

*Courtney Potter*

WEDDINGS



CLIENT REFERRAL PROGRAM

WISH YOU COULD GET PRINTS  
OF YOUR GORGEOUS IMAGES FOR FREE?

YOU CAN!

Spread the word about Courtney Potter Weddings and I'll throw in a \$50 print credit for you, and for your friends, when they sign up for a wedding package or portrait session with me. This is my way of saying "thank you" for being such an amazing client and for spreading the love! So tell your friends, tell your family, tell your neighborhood – then get back to picking out your favorite shots!

\*Referral Program is valid only for past and current clients of Courtney Potter Weddings. Potential clients must mention their referral source to Courtney prior to contract signing. Credit is non-transferrable and will be provided as a one-time use discount code for Courtney Potter Weddings print service to be entered at time of check out. The Referral Program Gift may change without notice (so don't wait to spread the word!).

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WEDDINGS



DIGITAL PRINT RELEASE

To Whom It May Concern:

The bearer of this notice ("Bearer") has purchased high-resolution digital files from their photography session with Courtney Potter Weddings ("CPW"). Bearer is hereby granted permission by CPW to make an unlimited number of prints, for personal use only. This permission applies worldwide.

Bearer agrees that they may not use any CPW images for commercial or editorial purposes, or enter any CPW images into contests without the express written permission of CPW. CPW retains the copyright to all images.

*Courtney Potter*

courtney@courtneypotterweddings.com  
314.803.5842

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