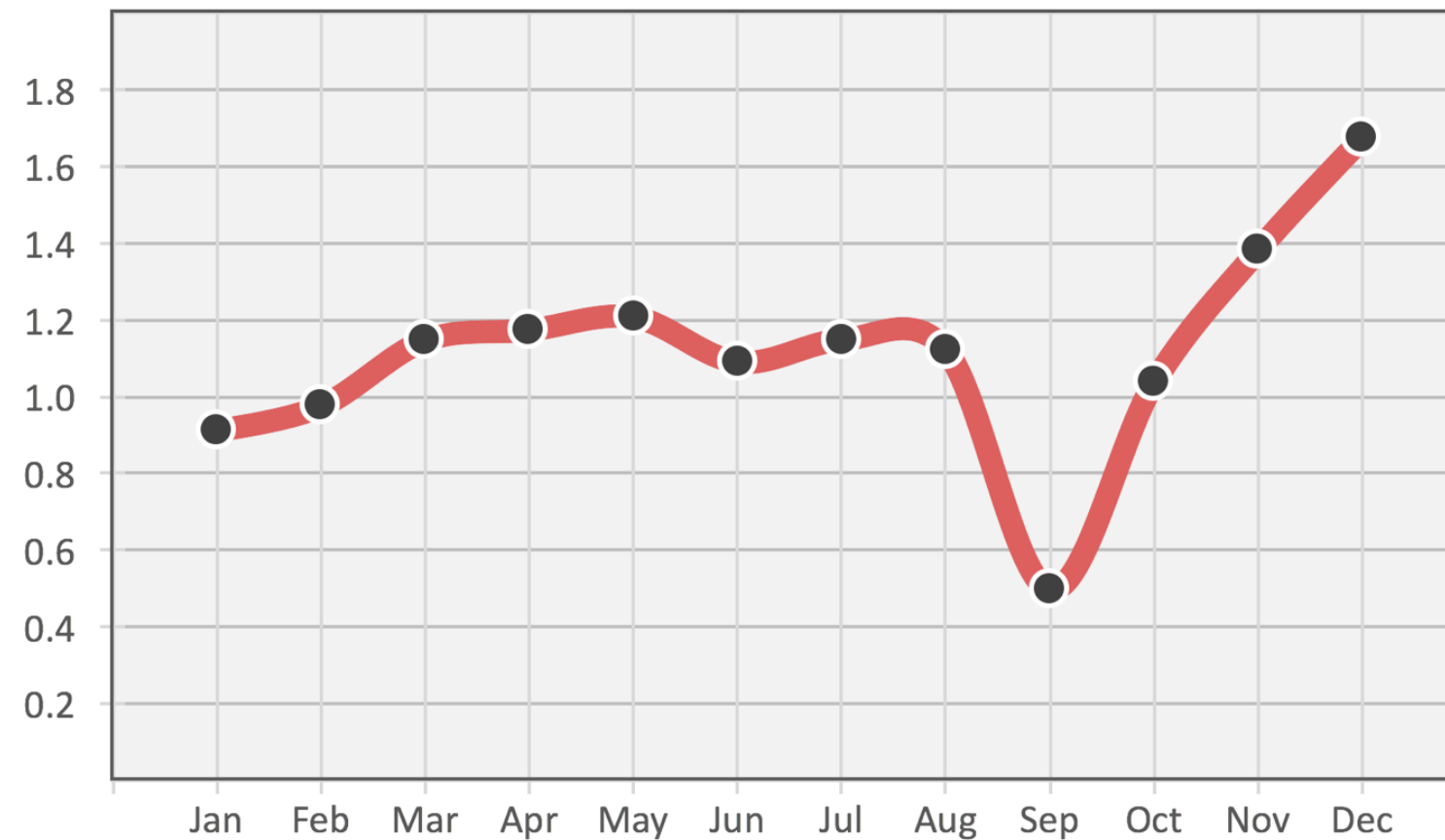


Store credit cards jump almost 50 percent during holidays

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NEW PRIVATE LABEL CREDIT CARDS IN 2016 BY MONTH (MILLIONS)



Jan-Oct monthly average: **1.03** million cards

+48%

Nov-Dec average: **1.53** million cards

Source: TransUnion, December 2017 Graphic by Sabrina Karl

creditcards.com